



VIDYANAGAR COLLEGE

(ACCREDITED BY NAAC AND GRADED 'B+')

Vidyanagar, P.O. - Charashyamdass, South 24-Parganas

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Date: 08.08.2025


NOTICE

This for the information of all present and pass-out students of our college that District Employment Exchange, Budge Budge (at **Behala Chowrasta**) is going to organise three “Self-Employment Awareness cum Motivation Camps” **free of cost** on **18.08.2025, 19.08.2025 and 20.08.2025** at their office premises. Keeping in view the thrust of Government on Self-Employment/Start-Ups, students are advised to join these programmes as it can be beneficial for their future career.

For participating in the programmes students have to enroll their names in the employment bank portal through the following website: www.employmentbankwb.gov.in

Tentative topics are mentioned below for your reference:

DATE	TOPICS	TIMINGS
18.08.2025	Motivation and Awareness: Importance of entrepreneurship in present Employment Market scenario (Opportunities and potential barriers in Self-Employment), various schemes of MSME, GoI	11.00 am- 4.30 pm
19.08.2025	Presenting business ideas and preparation of Project Reports, Means of Finance for projects, various State Government schemes and procedure of applying for Bank loans.	(30 min lunch hour)
20.08.2025	Customer relationship, marketing and advertising for small ventures. Introduction to e-commerce, basics of book-keeping, taxation related issues and introduction to GST. Few Case studies (Bengali version)	


Principal
Vidyanagar College
South 24 Parganas