



VIDYANAGAR COLLEGE

(ACCREDITED BY NAAC AND GRADED 'B+')

Vidyanagar, P.O. - Charashyamdias, South 24-Parganas

Pin - 743 503, Phone - (033) 2495 9218, West Bengal, INDIA

E-mail : vidya.college.56@gmail.com, Website : www.vidyanagarcollege.net

Ref. No. :

Date :

Organised by



THE INSTITUTE OF LEADERSHIP,
ENTREPRENEURSHIP AND DEVELOPMENT
Kolkata, India

In Collaboration with



RESEARCH FOUNDATION OF INDIA

and



VIDYANAGAR COLLEGE
South 24 Parganas

INTERNATIONAL CONFERENCE

[Virtual Mode]

July 27 - 28, 2024 | Saturday and Sunday

ON

INDUSTRIAL RESURGENCE
AND
CONTEMPORARY INNOVATION IN BUSINESS
4.0 & 5.0



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Report of International Conference

iLEAD in collaboration with Research Foundation of India and Vidyanagar College organizes 2 Day International Conference

on

"Industrial Resurgence and Contemporary Innovation in Business 4.0 & 5.0" (Virtual Mode)

Abstract Submission Link: <https://forms.gle/7QkW2K3CNiw6Vq8W7>

Registration Link: <https://forms.gle/8RkdPEqfM2WgZqW5A>

Date and Time : July 27-28' 2024 (Saturday and Sunday)

Tool for delivery : Online

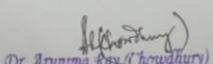
Meeting link: <https://us06web.zoom.us/j/81876572181?pwd=eULSZanDefn5Mjbc5zu3tQA49jxoq.1>


Total Number of participants attended:

Resource Person	Topic	Major Concepts
Dr. Rajneesh kler Dr. Sourabh Jain Dr. Ajay Jain Subir Roy	Industrial resurgence business 4.0 &5.0	Differentiating opportunities sustainable growth and improved customer experiences are immense not withstanding the facts that there exists a couple of challenges such as data privacy concerns, skill gaps and regulatory compliance

Joint organizing secretary

- Prof Dr. Sumanta Dutta
- Prof Gourab Das


Dr. Arunima Roy (Chowdhury)
Coordinator IQAC
VIDYANAGAR COLLEGE
South 24 Parganas


Principal
Vidyanagar College
South 24 Parganas



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About the speaker:

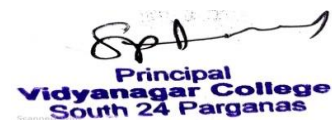
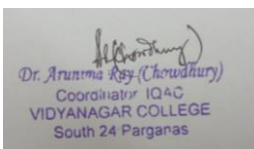
(1) Dr. Rajneesh kler

Dr. Rajneesh Kler, Associate Professor & Head, Department of Economics & Commerce, School of Business & Economics, Adamas University. Dr. Kler is Ph.D. in Economics from National University of Educational Planning and Administration (NUEPA) and holds four master degrees in area of economics, international business and economics of education from renowned Universities. One of his Master degree is from university of Glasgow, Scotland (MSc in International Financial Economics) which is ranked in top 100 Universities in the world by many global accreditation bodies. He also earned his MSc in International Business from Dublin Institute of Technology (DIT), Ireland. His parent master degree is MA in Economics from Jamia Milia Islamia University. He earned his research master's degree (M.Phil) from National University of Educational Planning and Administration (NUEPA). He also qualified UGC NET in Economics in year 2005. On professional front he has been working with best of the Universities and Institutions in Delhi NCR, such as MDI Gurgaon, IILM and Sharda University since 2009, last assignment being GD Goenka University. He has been holding various positions such as program coordinator, module leader, area chair and deputy proctor in his previous roles. So far he has published 10 research papers (national and International) and have edited a book of a conference proceedings.

(2) Dr. Sourabh Jain

He has published over 40 research papers in national and international journals and conferences and received the President of India Award from the Institution of Engineers for his research on transportation systems during COVID-19. Dr. Jain has also authored two books in computer science and is a Gold Medalist in M.Com.

3. Dr. Ajay Jain





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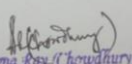
He is Assistant Professor in Shri Cloth market Girls Commerce College- Indore (Mp's First A+ Grade Girls College). He has different Professional Practice-like Government Certified Digital Marketing Experts, Web Designer/Developer, Software Developer, Marketing Expert (All Domain), Digital Imaginer.


4. Subir Roy.

Subir is a Senior Category Manager by profession & a Creator by passion. He is a motivator and entrepreneur. He loves to connect the dots and develop new perspectives in the field of E-commerce, Sales, Marketing & Technology. With a career spanning across sales, category management, consulting & engineering over the course of 7 years, Subir continues to explore emerging sectors & trends. He has a deep interest in music, behavioral psychology & writing. In his leisure time, he writes poetry & creates music to soothe the soul.

Learning Outcomes:

- To understand the issues around defining 'technology', 'innovation' and 'innovation management'
- To recognize the diversity of types of innovation, innovators and innovation settings
- To understand the nature and extent of technological change and innovation
- To critically assess and explain key current issues in our understanding of innovation as a field of study.


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INTERNATIONAL CONFERENCE ON INDUSTRIAL RESURGENCE AND
CONTEMPORARY INNOVATION IN BUSINESS 4.0 & 5.0



CHIEF GUEST

PROF. UJJWAL KUMAR CHOWDHURY

Vice President, Global Marketing, Media- Design &
International Relations,

Washington University of Science and Technology

KEYNOTE SPEAKERS



DR. RAJNEESH KLER

Associate Professor in
Economics,
Amity University in Tashkent



DR. SOURABH JAIN

Hon'ble Chairman,
Research Foundation
of India



DR. AJAY JAIN

National Co-ordinator,
Research Foundation
of India



SUBIR ROY

Entrepreneurship Expert,
Entrepreneurship
Development Institute
of India