



State Level Seminar



On

Emerging Trends in Entrepreneurship

Organised by

IQAC, Shishuram Das College

In collaboration with

IQAC, Vidyanagar College

Speaker

Dr. Alak Kumar Das
Associate Professor of Commerce
Bethuadahari College

Venue: Sishuram Das College

Date: 14th February 2020

All are cordially invited. No Registration Fees

REPORT

Name of the Event : State Level Seminar on Emerging Trends in Entrepreneurship

Date of the Programme : 14/02/2020

Name of the Resource Person :
** Dr. Alak Kumar Das, Associate Professor of Commerce,
Bethuadahari College, Nadia
* Prof. Subrata Das, Assistant Professor of Commerce,
Vidyanagar College, South 24-Parganas

Venue : Seminar Room No - 9, Sishuram Das College

No. of Participants:

As a part of MoU activity, IQAC of Sishuram Das College and IQAC of Vidyanagar College organized a State level Seminar on “**Emerging Trends in Entrepreneurship**”.

Topics Discussed:

- Concepts of Entrepreneurship
- Types of Entrepreneurship
- Present development in Entrepreneurship
- Emerging trends of entrepreneurship

Learning Outcome:


- Students will know concepts underpinning entrepreneurship and its application in the recognition and exploitation of product/ service/ process opportunities.
- Students can understand the concepts underpinning innovation and the issues associated with developing and sustaining innovation within organisations
- Students can understand to design creative strategies for pursuing, exploiting and further developing new opportunities
- Students can know Issues associated with securing and managing financial resources in new and established organisations



Principal
Shishuram Das College
Bhusna, Kamarpole, S. 24 Pgs.

 14.2.20

Dr. S. P. Agarwala
Principal
Vidyanagar College
South 24 Parganas


14.02.2020
Coordinator, IQAC
VIDYANAGAR COLLEGE
South 24 Parganas

