

Phone : (033) 2495 9218  
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# Vidyanagar College

P.O. - Charashyamdas, South 24-Parganas  
West Bengal Pin - 743 503

Website : [www.vidyanagarcollege.net](http://www.vidyanagarcollege.net)

Email : [vidya.college.56@gmail.com](mailto:vidya.college.56@gmail.com)

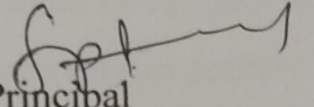
Ref. No. : .....

Date : 20.03.2022

## NOTICE

This is to inform that the N.S.S Unit of Vidyanagar College is going to organize a "Literacy Campaign" on 29<sup>th</sup> March 2022 at 11.00 am onwards. All the teachers and students are requested to extend full co-operation to make the occasion a grand success.



  
Principal  
Vidyanagar College  
Dr. S. P. Agarwala  
Principal  
Vidyanagar College  
South 24 Parganas



# VIDYANAGAR COLLEGE

(ACCREDITED BY NAAC AND GRADED 'B+')

Vidyanagar, P.O. - Charashyamdas, South 24-Parganas

Pin - 743 503, Phone - (033) 2495 9218, West Bengal, INDIA

E-mail : vidya.college.56@gmail.com, Website : www.vidyanagarcollege.net

Ref. No. :

Date : 29.03.2022

## Name of the Programme: Literacy Campaign

**Date:** 29<sup>th</sup> March 2022

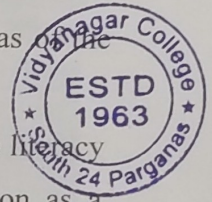
**No. of Participants:** 42

### Report:

Literacy is an essential component of personal and societal development. It provides individuals with the tools necessary to participate actively in society and the economy. However, many communities around the world face significant challenges in achieving high literacy rates. In response to this problem, NSS unit of Vidyanagar College under the guidance of Principal Dr. Surja Prakash Agarwala and leadership of Programme Officer of NSS unit of the college Dr. Alak Kumar Chakraborty organised a literacy awareness campaigns in the nearby areas of the college to increase literacy rates in targeted communities.

The primary objective of the literacy awareness campaign was to increase literacy rates and promote education. The campaign aimed to promote education as a means of empowering individuals and communities. This included promoting formal education, such as primary and secondary schools, as well as informal education, such as vocational training and adult literacy classes.

This awareness campaign had a significant impact on literacy rates and educational opportunities for individuals. According to data collected during the campaign, literacy rates is only 40% in the targeted communities. Additionally, more individuals enrolled in primary and secondary schools, and the number of adult learners increased significantly. The campaign also had a positive impact on the social and economic development of the communities, as individuals with improved literacy skills were better able to participate in civic life, access critical services, and improve their employment prospects





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Ref. No. :

Date : 29.03.2022



96PP+WPC, Bara Gagan Gohalia, Chanddandaha, West Bengal 743503, India

Latitude 22.387728333333333°

Longitude 88.23702499999999°

Local 01:20:09 PM  
GMT 07:50:09 AM

Altitude -48.7 meters  
Tuesday, 29-03-2022

*Innina Ray (Chakraborty)*  
Signature of Coordinator, IQAC  
*Dr. Arunima Ray (Chakraborty)*  
Vidyanagar College  
VIDYANAGAR COLLEGE  
South 24 Parganas

*S.P. Agarwal*  
Signature of Principal  
Vidyanagar College  
Dr. S. P. Agarwal  
Principal  
Vidyanagar College  
South 24 Parganas

*A. Chakraborty*  
Dr. Alak Kr. Chakraborti  
Programme Officer  
NSS, University of Calcutta  
VIDYANAGAR COLLEGE UNIT

