

Phone : (033) 2495 9218  
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# Vidyanagar College

P.O. - Charashyamdass, South 24-Parganas  
West Bengal Pin - 743 503

Website : [www.vidyanagarcollege.net](http://www.vidyanagarcollege.net)

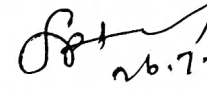
Email : [vidya.college.56@gmail.com](mailto:vidya.college.56@gmail.com)

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Date : 26.07.2023

## NOTICE

This is to inform that Department of Commerce, Department of Education & IQAC, Vidyanagar College is going to organize One Day State Level Seminar on "Strategies to Enhance Research and Academic Visibility in the light of NEP 2020" on 31<sup>st</sup> July, 2023 (SATURDAY) at Seminar Hall, Vidyanagar College from 11:00am onwards. All the respected teachers and students are requested to join the said program on time.

  
26.7.23

Dr. S. P. Agarwala  
Principal  
Vidyanagar College  
South 24 Parganas

ONE-DAY STATE LEVEL SEMINAR

On

**“Strategies to Enhance Research and Academic  
Visibility in the light of NEP 2020”**

JULY 31, 2023 (MONDAY)

Organised By



Department of Commerce, Department of Education & IQAC  
**Vidyanagar College**  
Vidyanagar, 24 Parganas(S), India

Jointly with



Internal Quality Assurance Cell  
**Kultali Dr. B.R. Ambedkar College**  
Kultali , 24 Parganas(S), India

Speaker



**DR.SUMANTA DUTTA**

**Assistant Professor**

Post Graduate and Research Department of Commerce,

**St. Xavier's College (Autonomous), Kolkata**

**&**

State President (West Bengal) Department of Research and Innovation Wing

**Research Foundation of India**

Time

**31<sup>st</sup> July (Saturday) 2023, 11 am Onwards**

Venue:

**Seminar Hall , Vidyanagar College**

Registration

Interested participants are requested to register their name through the following e-mail id:

[vidya.commercedept@gmail.com](mailto:vidya.commercedept@gmail.com)

**Report on**  
**One –Day State-Level Seminar**  
**On**  
**Strategies to Enhance Research and Academic Visibility in the Light**  
**of NEP-2020**

Organized by  
Department of Commerce, Department of Education & IQAC  
**Vidyanagar College**, South 24-Parganas  
in collaboration with  
Internal Quality Assurance Cell  
**Kultali Dr. B.R.Ambedkar College** , South 24 Parganas

Date and Time: July 31, 2023, at 11 A.M. onwards

Venue: Seminar Hall, Vidyanagar College

Total Number of Participants attended: 78

Resource Person	Topic	Major Concepts
<b>DR.SUMANTA DUTTA</b>  Assistant Professor Post Graduate and Research Department of Commerce, St. Xavier's College (Autonomous), Kolkata & State President (West Bengal) Department of Research and Innovation Wing Research Foundation of India	Strategies to Enhance Research and Academic Visibility in the Light of NEP-2020	<ul style="list-style-type: none"><li>• Concept of Research in Academic Institution</li><li>• Research curriculum in academic institution as per NEP 2020 Guidelines</li><li>• Enhance the research credibility.</li></ul>

### **Theme of the Seminar:**

Research is a very important aspect of any Higher Educational Institution. The New Education Policy or NEP-2020 is primarily focussed on Researches necessary for the growth of the academic Institutions at large. All Higher Educational Institutions must plan and exercise strategies to enhance the research credibility of the HEI. The seminar helps to highlight and analyse the research credibility and academic visibility of the Higher Educational Institutions and the strategies which can be adopted for the same.

### **About the Speaker:**

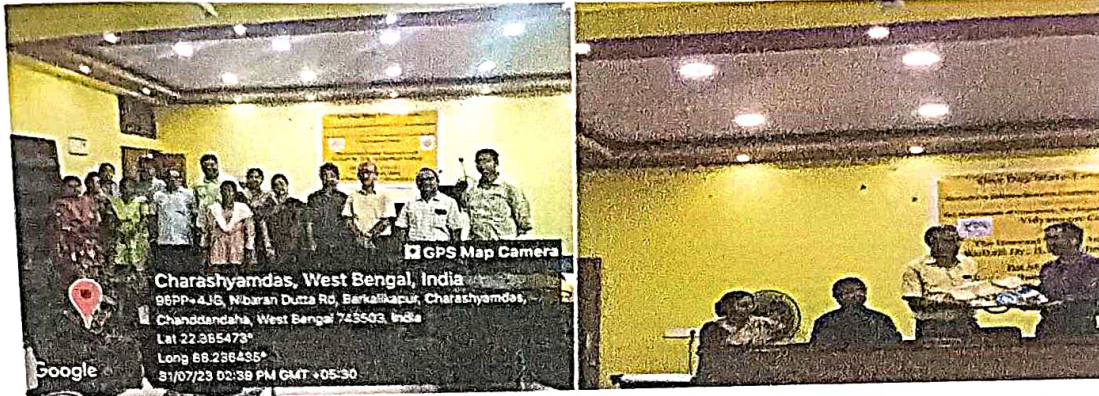


Dr. Sumanta Dutta at present is an Assistant Professor in the Post-Graduate and Research Department of Commerce, St. Xavier's College (Autonomous), Kolkata under the University of Calcutta, West Bengal. He has over 19 years of experience in teaching and research. He has contributed three edited book, one case book and one research book from reputed publishing house from India. A researcher by choice, he is an editorial board member of various National and International Journals. His work has been cited well both in SSRN top ten-download list as well as in Google Scholar. For his outstanding contribution in the field of marketing research he got National Education Leadership Award in 2019. He also obtained Outstanding Post-Graduate Faculty Mentoring Award 2020-2021 respectively in the year 2020.

### **Learning outcomes:**

- It helps to know the participants about the challenges and opportunities of research
- It help to foster changes made in research credibility in NEP 2020
- To know the academic visibility of HEI for Research in NEP 2020
- Provide necessary informations regarding research dimensions to researchers
- for better development of the HEI and the society as well

Pictures of the Seminar



*S.P.*  
31.7.23  
Signature of the Principal  
**Dr. S. P. Agarwala**  
Vidyanagar College  
Vidyanagar College  
South 24 Parganas

*Sas*  
Signature of the Principal/TIC  
**Kultali Dr. B.R. Ambedkar College**  
Teacher-in-charge  
Kultali Dr. B. R. Ambedkar College  
South 24 Parganas

*Arunima Ray (Chakraborty)*  
Signature of IQAC Coordinator  
**Dr. Arunima Ray (Chowdhury)**  
Vidyanagar College  
VIDYANAGAR COLLEGE  
South 24 Parganas

*AS*  
Signature of IQAC Coordinator  
**Kultali Dr. B.R. Ambedkar College**  
IQAC  
(Coordinator)  
Kultali Dr. B. R. Ambedkar College

*Samer Chakraborty*  
Signature of Convener

*Gourab Das*  
Signature of Joint Convener  
**GOURAB DAS**  
Assistant Professor  
Department of Commerce  
Vidyanagar College  
South 24 Parganas



# VIDYANAGAR COLLEGE

(ACCREDITED BY NAAC AND GRADED 'B+')

Vidyanagar, P.O. - Charashyamdias, South 24-Parganas

Pin - 743 503, Phone - (033) 2495 9218, West Bengal, INDIA

E-mail : vidya.college.56@gmail.com, Website : www.vidyanagarcollege.net

Ref. No. :

Date : 18/7/23

To  
Dr. Sumanta Dutta  
Assistant Professor,  
Post Graduate & Research Department of Commerce,  
St. Xavier's College (Autonomous), Kolkata,

**Sub: Invitation to act as a speaker in the Seminar**

Dear Prof. Roy,

It gives me immense pleasure to invite you as a guest speaker on behalf of the Vidyanagar College to speak at the State level Seminar for on "Strategies to Enhance Research and Academic Visibility in the light of NEP 2020" organised by Department of Commerce, Department of Education and IQAC, Vidyanagar College Jointly with IQAC, Kultali Dr. B. R. Ambedkar College, to equip our academicians and students with the necessary knowledge for research. We would appreciate it if you address our students so they can benefit from your knowledge and experience. The Seminar will be held on Monday, July 31, 2023, at 11 am. We will be much obliged by your presence at the seminar. Our goal is to build awareness of the broad array of awareness in research strategies to students and academicians. Your discussion on above topic will be a great addition to our event. We believe your voice would be a critical addition to our webinar. Kindly confirm your availability as soon as possible so we can make arrangements accordingly. Do not hesitate to contact me if you have any questions. Looking forward to hearing from you.

Thanking You

Sincerely Yours,



Received & Accepted  
31/7/2023

Dr. Surjit Prakash Aggarwal  
Principal  
Vidyanagar College  
South 24 Parganas



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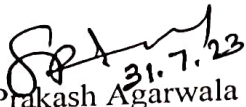
Date :

Dated : 31<sup>st</sup> July 2023

## TO WHOM IT MAY CONCERN

This is to certify that Dr. Sumanta Dutta, Assistant Professor, Post Graduate & Research Department of Commerce, St. Xavier's College (Autonomous), Kolkata, has acted as a speaker and deliver a lecture titled " Strategies to Enhance Research and Academic Visibility in the light of NEP 2020" in the State Level Seminar organized by the Department of Commerce, the Department of Education and IQAV, Vidyanagar College , South 24-Parganas jointly with IQAC, Kultali Dr. B.R. Ambedkar College, South 24-Parganas on 31<sup>st</sup> July 2023 ( Monday) at 11 am to 4 pm.

We convey our heartfelt gratitude to Dr. Dutta's for his active participation in the programme.

  
31.7.23  
Dr. Surja Prakash Agarwala

Dr. S. P. Agarwala  
Principal  
Vidyanagar College  
South 24 Parganas



Received  
31/7/2023