Phone: (033) 2495 9218 Fax: (033) 2495 3091



Vidyanagar College

P.O. - Charashyamdas, South 24-Parganas West Bengal Pin - 743 503 Website: www.vidyanagarcollege.net

Email: vidya.college.56@gmail.com

Ref. No.:	Date: 25.09.2020
-----------	------------------

NOTICE

This is to inform that Department of Commerce in collaboration with IQAC, Vidyanagar College is going to organize A One Day International Webinar on "COVID-19: Economic & Tourism Aspects" on 2nd October, 2020 (FRIDAY) at online platform (Google Meet & YouTube) from 4:00pm onwards. All the respected teachers and students are requested to join the said program on time.

Principal Vidyanagar College South 24 Parganas



VIDYANAGAR COLLEGE

Affiliated to University of Calcutta South 24 Parganas, West Bengal, India Pin-743503 (NAAC ACCREDITED WITH GRADE B+) DEPARTMENT OF COMMERCE, IN COLLABORATION WITH IQAC, VIDYANAGAR COLLEGE PRESENTING A ONE-DAY INTERNATIONAL তমলো মা জ্যোতির্গময় WEBINAR ON



"COVID-19: ECONOMIC & TOURISM ASPECTS"

2nd OCTOBER, 2020, FROM 4:00 P.M.



Dr. SURJA PRAKASH AGARWALA PRINCIPAL, VIDYANAGAR COLLEGE



PROF. SUBRATA SAR COORDINATOR IQAC, VIDYANAGAR COLLEGE

SPEAKERS



Dr. SANTUS KUMAR DEB DIRECTOR, MBA PROGRAM & ASSOCIATE PROFESSOR, DEPARTMENT OF TOURISM & HOSPITALITY MANAGEMENT, UNIVERSITY OF DHAKA, BANGLADESH



PROF. (Dr.) AMALENDU BHUNIA PROFESSOR, DEPT.OF COMMERCE, UNIVERSITY OF KALYANI, WEST BENGAL, INDIA

JOINT CONVENOR



GOURAR DAS CONVENOR



SUBRATA DAS Jt. CONVENOR

ORGANIZING SECRETARY



PROF. MAMATA KANJILAL HEAD, DEPARTMENT OF COMMERCE



PROF. NETAJEE PRASAD KUIRY ASSOCIATE PROFESSOR **DEPARTMENT OF COMMERCE**

PLEASE NOTE:

- *Platform of this Webinar is GOOGLE MEET & YOUTUBE LIVE (if needed).
- *NO Registration fee.
- *Registration is to be done by 1st October 2020 till 11:59 pm through this link
- * https://forms.gle/UgfAvqXgFFEYik7J9 CLICK HERES

*CERTIFICATE will be provided to all participants through mail.

(AFTER SUBMISSION OF THE FEEDBACK FORM)

*Meeting ID and other information will be sent to the enrolled participants through Whatsapp



VIDYANAGAR COLLEGE

Affiliated to University of Calcutta South 24 Parganas, West Bengal, India Pin-743503 (NAAC ACCREDITED WITH GRADE B+) DEPARTMENT OF COMMERCE, IN COLLABORATION WITH IQAC, VIDYANAGAR COLLEGE PRESENTING A ONE-DAY INTERNATIONAL ज्याद्या मा द्वारा



"COVID-19: ECONOMIC & TOURISM ASPECTS"

WEBINAR ON

2nd OCTOBER, 2020, FROM 4:00 P.M.

ORGANIZING COMMITTEE (FACULTY MEMBERS):

DOYEL AICH ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE SRIJANI BASU SACT, DEPARTMENT OF COMMERCE TAMA DWIBEDI SACT, DEPARTMENT OF COMMERCE ARNA RAY SACT, DEPARTMENT OF COMMERCE MONALISA BHOWMICK SACT, DEPARTMENT OF COMMERCE UTSAB DAS SACT, DEPARTMENT OF COMMERCE

GOURAB DAS -(9038694600)

FOR REGISTRATION REGARDING QUERY

AKASH KUMAR (9804481762) (Akashkumar741@outlook.com)

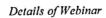
REQUESTS TO THE PARTICIPANTS

- 1)Participants are requested to join at least 10 minutes before the scheduled time.
- 2)Participants are requested to kindly mute their microphones and turn off their videos during the webinar.
- 3)Do not start presentation during the webinar.
- 4)Do not write unnecessary messages (e.g. greetings) in the chat box.
- 5)Participants are requested to write down their questions in the chat box during the Question Answer session. Direct interaction with the speakers will not be allowed.
- 6)Feedback Form will be provided in the chat box only at the end of the webinar. The feedback form will be active only for 3 hours.
- 7)E-Certificate will be provided only after successful submission of the feedback form by registered participants.
- B)It may take some time to generate and dispatch all

for maximum of 15 days for E-Certificate

Scipante Percouested in

30. participants are requested to



Organized By: Department of Commerce in Collaboration with IQAC.

Date and Time: 2nd October 2020.

Tool for Delivery: Online [Google Meet and You Tube]

Meeting Link:

Registration link: https://forms.gle/tmA5PL3U8h5uoKgx5

Google Meet joining info Video call link: https://meet.google.com/prh-ybhs-drg

You tube Link: https://youtu.be/tT0EJDcFcq8

Total Number of Participants Registered: 428 Total Number of Participants attended: 290

Resource Person	Topic	Major Concepts
Dr.Santus Kumar Deb	Effects of Covid 19 in tourism sector	Humongous effect worldwide due to covid-19 and its direct impact on tourist arrivals, effecting the respective GDPs of the countries and recovering policies for the same.
Professor (Dr.) Amalendu Bhunia	Covid-19: Economic Aspects	Major economic turndown reasons, Covid-19 being one has affected the economy having negative GDP and its direct effect on capital market and recovering policies of the same.

General Feedback: Separate Sheet attached

Appreciations: Separate Sheet attached

Convener:

Mr. Gourab Das, Assistant Professor of Commerce (Convenor).

Mr.Subrata Das, Assistant Professor of Commerce(Jt. Convenor).

Theme of the Webinar:

To enlighten the effects on COVID-19 from economic aspect specially in tourism sector.



About the Speaker:



Dr.Santus Kumar Deb

Dr. Deb presently is the Director, MBA Evening Program & Associate Professor, Department of Tourism and Hospitality Management, University of Dhaka, Bangladesh. He got Ph.D. degree in Service Management and also European Union Erasmus Scholar, Executive Program in Strategic Digital Marketing from University of Cambridge in association with UpGrad, Post Graduate Diploma in Supply Chain Management from Bangladesh Institute of Human Resources Management. He also received MBA and BBA degree in Marketing from University of Dhaka. He conducted classes in Vincent Pol University Lublin, Poland as a visiting professor. He has many International publications in the era of business and tourism in renowned journals.



Professor (Dr.) Amalendu Bhunia

Prof Bhunia is a Professor in the Department of Commerce at Kalyani University..He has a teaching experiences panning over three decades and research experience of more than 25 years. His academic and research interests include Accounting, Taxation and Financial Reporting. Prof Bhunia has completed several UGC Minor Research Projects. He has presented research papers in a number of seminars and conferences at national and international level. A large number of his articles and research papers have been published in national and international journals of repute. Prof. Bhunia is acted as editor of different journals and also delivered keynote address in several national and international seminars as well. He wrote 10 books for undergraduate and post level students as well. Last but never the least; He is a life member of Indian Accounting Association and also Indian Accounting Association Research Foundation.

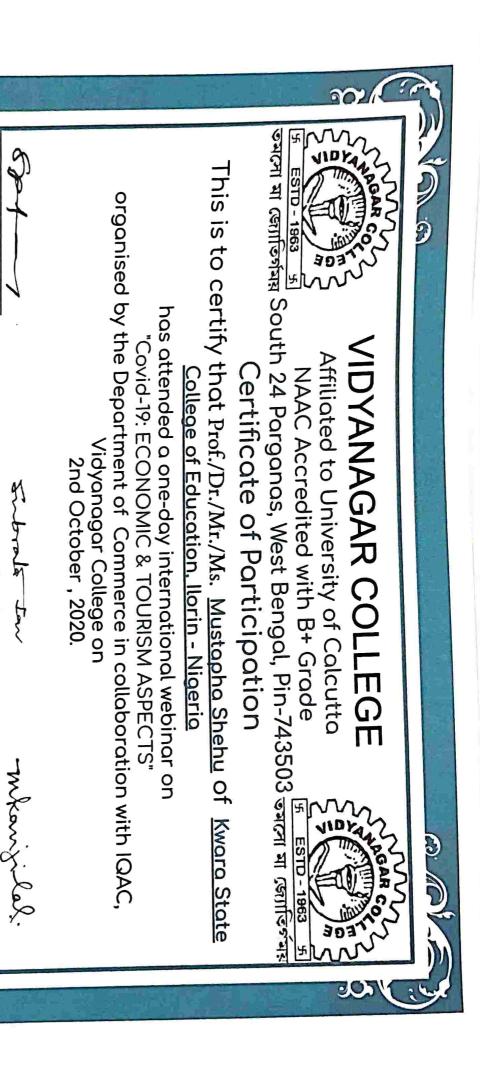
Learning outcomes:

- > Participants could see the humongous effect worldwide due to Covid-19 which has retrained tourists from visiting any tourist attractions which eventually affected the tourism economy.
- > Participants could learn the overall contribution of the tourism industry towards the GDP of any country.
- > Participants could understand the direct link between the negative GDP and the downward sloping Capital market.
- > Participants could learn about the major economic downturn reasons.
- > Recovery steps has been suggested by our eminent speakers to cease having negative GDPs.
- > Recovery steps to stop the vicious cycle affecting the economy overall.

Gowal Des

Signature of Convener

Signature of Coordinator, IQAC



Dr. S. P. Agarwala

Principal

Prof Subrata Sar Coordinator IQAC

Prof. Mamata Kanjilal HOD &

Organising Secretary

Suborate Das

Subrata Das Jt.convenor

Prof N. P. Kuiry

Gourab Das Convenor bring

Jt. Secretary





VIDYANAGAR COLLEGE One day international webinar on

"COVID 19: ECONOMIC & TOURISM ASPECTS"

Date: 2nd October 2020 Time: 4 pm onwards

Programme schedule

	3. arrific Scriedule
4 pm to 4:04 pm	
1.04 bill	Welcome address by Dr. Surja Prakash Agarwala,
4:04 pm to 4:00	Principal, Vidyanagar College
4:04 pm to 4: 08 pm	Special address by Prof Subrata Sar,
	Head, Department of English, Bursur &
4.00	Coordinator, IQAC, Vidyanagar College
4:08 pm to 4:10 pm	Inaugural address by Prof Netajee Prasad Kuiry
	Associate Professor, Department of Commerce
	Vidyanagar College
4: 10 am to 4:12 pm	Introduction of Speaker by Prof Doyel Aich
	Assistant Professor, Department of Commerce
	Vidyanagar College
4:12 pm to 4:45pm	Lecture given by Prof. (Dr.) Santus Kumar Deb
	Director, MBA Programme & Associate Professor
	Department of Tourism & Hospital Management
	University of Dhaka, Dhaka
	Topics: Effects of Covid-19: Tourism Aspects
4:45 pm to 4:47 pm	Introduction of Speaker by Prof Subrata Das
	Assistant Professor, Department of Commerce &
	Joint Convener, Vidyanagar College
4:48 pm to 5:30 pm	Lecture given by Prof. (Dr.) Amalendu Bhunia
	Professor of Commerce, University of Kalyani
	Kalyani, West Bengal
	Topics: Effects of Covid-19: Economical Aspects
5:30 pm to 5:40 pm	Question answer session
	Organized by Prof Gourab Das, Prof. Srijani Basu,
	Prof. Tama Dewbedi, Prof. Monalisa Bhowmick
5:40 pm to 5:45 pm	Vote of thanks given by Prof Mamata Kanjilal
a Carrier and a second to	Head, Department of Commerce
	Secretary, Organizing Committee
The abov	e programme will conduct by Prof. Arna Roy
Facu	ulty Member, Department of Commerce,
	Vidyanagar College