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Vidyanagar College

P.O. - Charashyamdas, South 24-Parganas
West Bengal Pin - 743 503

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Ref. No. :

Date : 25.09.2020

NOTICE

This is to inform that Department of Commerce in collaboration with IQAC, Vidyanagar College is going to organize A One Day International Webinar on "COVID-19: Economic & Tourism Aspects" on 2nd October, 2020 (FRIDAY) at online platform (Google Meet & YouTube) from 4:00pm onwards. All the respected teachers and students are requested to join the said program on time.

[Signature]
25.9.20

Principal
Vidyanagar College
South 24 Parganas



তমসো মা জ্যোতির্গময়

VIDYANAGAR COLLEGE
Affiliated to University of Calcutta
South 24 Parganas, West Bengal, India Pin-743503
(NAAC ACCREDITED WITH GRADE B+)
DEPARTMENT OF COMMERCE, IN COLLABORATION WITH IQAC,
VIDYANAGAR COLLEGE PRESENTING A ONE-DAY INTERNATIONAL
WEBINAR ON



তমসো মা জ্যোতির্গময়

"COVID-19: ECONOMIC & TOURISM ASPECTS"

2nd OCTOBER, 2020, FROM 4:00 P.M.

CHIEF PATRON



Dr. SURJA PRAKASH AGARWALA
PRINCIPAL, VIDYANAGAR COLLEGE

CHIEF ADVISOR



PROF. SUBRATA SAR
COORDINATOR IQAC, VIDYANAGAR COLLEGE

SPEAKERS



Dr. SANTUS KUMAR DEB
DIRECTOR, MBA PROGRAM & ASSOCIATE PROFESSOR,
DEPARTMENT OF TOURISM & HOSPITALITY MANAGEMENT,
UNIVERSITY OF DHAKA, BANGLADESH



PROF. (Dr.) AMALENDU BHUNIA
PROFESSOR, DEPT. OF COMMERCE,
UNIVERSITY OF KALYANI, WEST BENGAL,
INDIA

JOINT CONVENOR



GOURAB DAS
CONVENOR



SUBRATA DAS
Jt. CONVENOR

ORGANIZING SECRETARY



PROF. MAMATA KANJILAL
HEAD, DEPARTMENT OF
COMMERCE



PROF. NETAJEE PRASAD KUIRY
ASSOCIATE PROFESSOR
DEPARTMENT OF COMMERCE

PLEASE NOTE:

- *Platform of this Webinar is GOOGLE MEET & YOUTUBE LIVE (if needed).
- *NO Registration fee.
- *Registration is to be done by 1st October 2020 till 11:59 pm through this link
* <https://forms.gle/UgfAvqXgFFEYik7J9> **CLICK HERE** 
- *CERTIFICATE will be provided to all participants through mail.
(AFTER SUBMISSION OF THE FEEDBACK FORM)
- *Meeting ID and other information will be sent to the enrolled participants through Whatsapp



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"COVID-19: ECONOMIC & TOURISM ASPECTS"

2nd OCTOBER, 2020, FROM 4:00 P.M.

ORGANIZING COMMITTEE (FACULTY MEMBERS):

DOYEL AICH ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE
SRIJANI BASU SACT, DEPARTMENT OF COMMERCE
TAMA DWIBEDI SACT, DEPARTMENT OF COMMERCE
ARNA RAY SACT, DEPARTMENT OF COMMERCE
MONALISA BHOWMICK SACT, DEPARTMENT OF COMMERCE
UTSAB DAS SACT, DEPARTMENT OF COMMERCE

CONTACT PERSONS

GOURAB DAS -(9038694600)

FOR REGISTRATION REGARDING QUERY

AKASH KUMAR (9804481762) (Akashkumar741@outlook.com)

REQUESTS TO THE PARTICIPANTS

- 1) Participants are requested to join at least 10 minutes before the scheduled time.
- 2) Participants are requested to kindly mute their microphones and turn off their videos during the webinar.
- 3) Do not start presentation during the webinar.
- 4) Do not write unnecessary messages (e.g. greetings) in the chat box.
- 5) Participants are requested to write down their questions in the chat box during the Question Answer session. Direct interaction with the speakers will not be allowed.
- 6) Feedback Form will be provided in the chat box only at the end of the webinar. The feedback form will be active only for 3 hours.
- 7) E-Certificate will be provided only after successful submission of the feedback form by registered participants.
- 8) It may take some time to generate and dispatch all certificates. So, participants are requested to wait for maximum of 15 days for E-Certificate.

Details of Webinar

Organized By: Department of Commerce in Collaboration with IQAC.

Date and Time: 2nd October 2020.

Tool for Delivery: Online [Google Meet and You Tube]

Meeting Link:

- Registration link: <https://forms.gle/tmA5PL3U8h5uoKgx5>
- Google Meet joining info Video call link: <https://meet.google.com/prh-ybhs-drg>
- You tube Link: <https://youtu.be/tT0EJDcFqg8>

Total Number of Participants Registered: 428

Total Number of Participants attended: 290

Resource Person	Topic	Major Concepts
Dr.Santus Kumar Deb	Effects of Covid 19 in tourism sector	Humongous effect worldwide due to covid-19 and its direct impact on tourist arrivals, effecting the respective GDPs of the countries and recovering policies for the same.
Professor (Dr.) Amalendu Bhunia	Covid-19: Economic Aspects	Major economic turndown reasons, Covid-19 being one has affected the economy having negative GDP and its direct effect on capital market and recovering policies of the same.

General Feedback: Separate Sheet attached

Appreciations: Separate Sheet attached

Convener:

- Mr.Gourab Das, Assistant Professor of Commerce (Convener).
- Mr.Subrata Das, Assistant Professor of Commerce(Jt. Convener).

Theme of the Webinar:

To enlighten the effects on COVID – 19 from economic aspect specially in tourism sector.



About the Speaker:



Dr. Santus Kumar Deb

Dr. Deb presently is the Director, MBA Evening Program & Associate Professor, Department of Tourism and Hospitality Management, University of Dhaka, Bangladesh. He got Ph.D. degree in Service Management and also European Union Erasmus Scholar, Executive Program in Strategic Digital Marketing from University of Cambridge in association with UpGrad, Post Graduate Diploma in Supply Chain Management from Bangladesh Institute of Human Resources Management. He also received MBA and BBA degree in Marketing from University of Dhaka. He conducted classes in Vincent Pol University Lublin, Poland as a visiting professor. He has many International publications in the era of business and tourism in renowned journals.



Professor (Dr.) Amalendu Bhunia

Prof Bhunia is a Professor in the Department of Commerce at Kalyani University..He has a teaching experiences panning over three decades and research experience of more than 25 years. His academic and research interests include Accounting, Taxation and Financial Reporting. Prof Bhunia has completed several UGC Minor Research Projects. He has presented research papers in a number of seminars and conferences at national and international level. A large number of his articles and research papers have been published in national and international journals of repute. Prof. Bhunia is acted as editor of different journals and also delivered keynote address in several national and international seminars as well. He wrote 10 books for undergraduate and post level students as well. Last but never the least; He is a life member of Indian Accounting Association and also Indian Accounting Association Research Foundation.



Learning outcomes:

- Participants could see the humongous effect worldwide due to Covid-19 which has restrained tourists from visiting any tourist attractions which eventually affected the tourism economy.
- Participants could learn the overall contribution of the tourism industry towards the GDP of any country.
- Participants could understand the direct link between the negative GDP and the downward sloping Capital market.
- Participants could learn about the major economic downturn reasons.
- Recovery steps has been suggested by our eminent speakers to cease having negative GDPs.
- Recovery steps to stop the vicious cycle affecting the economy overall.



A rectangular box containing a handwritten signature in cursive script that reads "Gourab Das".

Signature of Convener

A rectangular box containing a handwritten signature in cursive script that reads "Subrata Das".

Signature of Coordinator, IQAC



ভদ্রলো সা জ্যোতির্গময়



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Certificate of Participation

This is to certify that Prof./Dr./Mr./Ms. Mustapha Shehu of Kwara State

College of Education, Ilorin - Nigeria

has attended a one-day international webinar on

"Covid-19: ECONOMIC & TOURISM ASPECTS"

organised by the Department of Commerce in collaboration with IQAC,

Vidyanagar College on

2nd October, 2020.

Dr. S. P. Agarwala

Principal

Prof Subrata Sar

Coordinator IQAC

Prof. Mamata Kanjilal HOD &

Organising Secretary

Prof N. P. Kuiry

Jt. Secretary

Gourab Das

Convenor

Subrata Das

Jt. convenor



ESTD - 1963

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This certificate is conferred on



PROF. (Dr.) AMALENDU BHUNIA

PROFESSOR, DEPT. OF COMMERCE,

UNIVERSITY OF KALYANI, WEST BENGAL, INDIA

*IN RECOGNITION OF THE CONTRIBUTION MADE BY HIM AS A
RESOURCE PERSON FOR A ONE-DAY INTERNATIONAL LEVEL WEBINAR
ON THE TOPIC*

"COVID-19: ECONOMIC ASPECTS"

ON 2nd OCTOBER, 2020

Dr. S. P. Agarwala
Principal

Prof Subrata Sar
Coordinator IQAC

Prof. Mamata Kanjilal
HOD & Organising
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VIDYANAGAR COLLEGE
One day international webinar on

"COVID 19: ECONOMIC & TOURISM ASPECTS"

Date: 2nd October 2020
Time: 4 pm onwards

Programme schedule

4 pm to 4:04 pm	Welcome address by Dr. Surja Prakash Agarwala, Principal, Vidyanagar College
4:04 pm to 4: 08 pm	Special address by Prof Subrata Sar, Head, Department of English, Bursur & Coordinator, IQAC, Vidyanagar College
4:08 pm to 4:10 pm	Inaugural address by Prof Netajee Prasad Kuiry Associate Professor, Department of Commerce Vidyanagar College
4: 10 am to 4:12 pm	Introduction of Speaker by Prof Doyel Aich Assistant Professor, Department of Commerce Vidyanagar College
4:12 pm to 4:45pm	Lecture given by Prof. (Dr.) Santus Kumar Deb Director, MBA Programme & Associate Professor Department of Tourism & Hospital Management University of Dhaka, Dhaka Topics: Effects of Covid-19: Tourism Aspects
4:45 pm to 4:47 pm	Introduction of Speaker by Prof Subrata Das Assistant Professor, Department of Commerce & Joint Convener, Vidyanagar College
4:48 pm to 5:30 pm	Lecture given by Prof. (Dr.) Amalendu Bhunia Professor of Commerce, University of Kalyani Kalyani, West Bengal Topics: Effects of Covid-19: Economical Aspects
5:30 pm to 5:40 pm	Question answer session Organized by Prof Gourab Das, Prof. Srijani Basu, Prof. Tama Dewbedi, Prof. Monalisa Bhowmick
5:40 pm to 5:45 pm	Vote of thanks given by Prof Mamata Kanjilal Head, Department of Commerce Secretary, Organizing Committee
The above programme will conduct by Prof. Arna Roy Faculty Member, Department of Commerce, Vidyanagar College	