



VIDYANAGAR COLLEGE

(ACCREDITED BY NAAC AND GRADED 'B+')

Vidyanagar, P.O. - Charashyamdass, South 24-Parganas

Pin - 743 503, Phone - (033) 2495 9218, West Bengal, INDIA

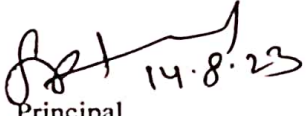
E-mail : vidya.college.56@gmail.com, Website : www.vidyanagarcollege.net

Ref. No. :

Date : 14/08/23

NOTICE

This is to inform that Department of Commerce of Vidyanagar College, is going to organise a Special Lecture on "Emerging Issues in Entrepreneurship Development" in collaboration with Department of Commerce of Gour Mohan Sachin Mandal Mahavidyalaya, South 24-Parganas on 17th August (Thursday), 2023 at 7 pm at Online Platform (Google Meet & Youtube). All the respected teachers and students are requested to join the said programme on time.


Principal

Vidyanagar College
Dr. S. P. Agarwala
Principal
Vidyanagar College
South 24 Parganas



Special lecture

on

Emerging Issues in Entrepreneurship Development

Organized by

Department of Commerce,

Gour Mohan Sachin Mandal Mahavidyalaya, South 24-Parganas

in collaboration with

Department of Commerce,

Vidyanagar College, South 24 Parganas

Speaker



Dr. SHARMISTHA BANERJEE

Professor, Department of Business Management

University of Calcutta

Platform: Google Meet & Youtube

Date: 17th August (Thursday) at 7 pm.

Chief Patrons:

- Dr. A.J.Hasan, Principal, G.M.S.M Mahavidyalaya
- Dr. Surja Prakash Agarwala, Principal, Vidyanagar College

Chief Advisors:

- Prof. Ranjini Guha, Coordinator, IQAC, G.M.S.M Mahavidyalaya
- Dr. Arunima Ray (Chowdhury), Coordinator, IQAC, Vidyanagar College

Conveners:

- Dr. Sarada Prasad Datta, Head, Department of Commerce, G.M.S.M Mahavidyalaya
- Mr. Gourab Das, Assistant Professor, Department of Commerce, Vidyanagar College.

Interested Participants are requested to register their names in the following link:

<https://forms.gle/D8eHXv6A7CRGanjDG>

Participants are also requested to Join the following whatsapp group

<https://chat.whatsapp.com/LNg03mAlIhYF643hyI5zkl>

e-Certificate will be provided



Report of Special Lecture

on

Emerging Issues in Entrepreneurship Development

Organized by

Department of Commerce,

Gour Mohan Sachin Mandal Mahavidyalaya, South 24-Parganas

in collaboration with

Department of Commerce,

Vidyanagar College, South 24 Parganas

Date and Time: Thursday, August 17, 2023, at 7 P.M. onwards

Tool for Delivery: online Mode [Google Meet & Youtube]

Meeting Link:

- Registration link: <https://forms.gle/tVLuj9ZJKNofz8Rf6>
- Google Meet joining info Video call link: <https://meet.google.com/pqw-kxmq-ooe>
- Youtube Link: <https://youtube.com/live/JOXjruXZc7a?feature=share>

Total Number of Participants attended: 60

Resource Person	Topic	Major Concepts
Prof. (Dr.) Sharmistha Banerjee Professor of Business Management University of Calcutta	Emerging Issues in Entrepreneurship Development	<ul style="list-style-type: none">• Concept of Women Entrepreneurship• Challenges of Entrepreneur.• Position of Entrepreneurship in India.

Theme of the Webinar:

The special lecture will showcase the prospect on key challenges faced by entrepreneurs and enterprises in high-potential economies such as India in the era of digitization.



Acknowledging the important role of social enterprises in such economies this lecture will focus on the potential for sustainable social and economic development in such enterprises.

About the Speaker:



Prof. (Dr.) Sharmistha Banerjee is Professor of Business Management of University of Calcutta. She received her Ph.D. in Commerce from the University of Calcutta. She is the Former Head of Dept, University of Calcutta; Deputy Director, Coordinator of various programmes; Several Governing Body member. Her research interests include Small Business Management, Microfinance, Entrepreneurship, Social Entrepreneurship, Human Resource Management, Women empowerment. She has published many research article in different national and international journal and also chaired various academic sessions in the seminar and conferences as well.

Learning outcomes:

- It initiated a dialogue on the challenges and opportunities of the digital era for entrepreneurs in high-potential economies today.
- It established a link between entrepreneurship & sustainability and sought to understand whether sustainable entrepreneurial practices and processes can find a place in this new landscape.
- Generate policy, program, and institutional recommendations which will encourage innovations in entrepreneurial research and practice.



Sample Certificate



Special lecture
On

"Emerging Issues in Entrepreneurship Development"

Organized by

The Department of Commerce,

Gour Mohan Sachin Mandal Mahavidyalaya

South 24 Parganas, West Bengal

in collaboration with Department of Commerce,

Vidyanagar College

South 24 Parganas, West Bengal, Pin - 743338

Certificate of Participation

This is to certify that Prof./ Dr./Ms./Mrs. Dr. Jangana Bhattacharyya of Burdwanah College

has actively participated in **Special lecture On**

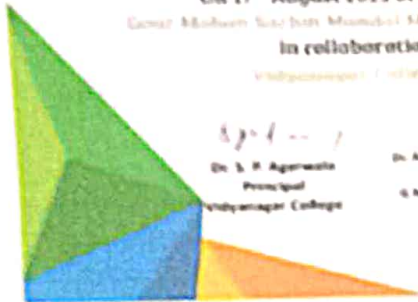
"Emerging Issues in Entrepreneurship Development"

On **17th August 2023** organized by the Department of Commerce,

Gour Mohan Sachin Mandal Mahavidyalaya, South 24 Parganas, West Bengal

in collaboration with Department of Commerce

Vidyanagar College, South 24 Parganas, West Bengal



Dr. S. P. Agarwala
Principal
Vidyanagar College

Dr. Abulhasan Ibrahim Khan
Principal
G. M. S. M. Mahavidyalaya

Dr. Sarada Prasad Saha
Convener
Vidyanagar College

Prof. Gourab Das
R. Convener
Vidyanagar College

Must be done with Certificate

Signature of the Principal

Gour Mohan Sachin Mandal Mahavidyalaya
G.M.S.M. Mahavidyalaya
Vill. & P.O.-Bireswarpur
Dist. - 24 Pargs (S) W.B

Signature of the Principal
Dr. S. P. Agarwala
Principal
Vidyanagar College
South 24 Parganas

Signature of IQAC Coordinator

Gour Mohan Sachin Mandal Mahavidyalaya
GMSM Mahavidyalaya
Vill.+P.O.-Bireswarpur
Dist.24 pgs(S), PIN-743338

Signature of IQAC Coordinator

Dr. Jangana Bhattacharyya
Coordinator IQAC
VIDYANAGAR COLLEGE
South 24 Parganas

Signature of HOD, Commerce & Convener

Gour Mohan Sachin Mandal Mahavidyalaya

Signature of Joint Convener

Vidyanagar College

