


INDIVIDUAL TEACHERS PROFILE

1. Name of the Teacher		ARNA RAY		
2. Picture				
3. Mobile No.		9088787441		
4. Email Id.		arnaray9@gmail.com		
5. Academic Qualification	Degree	Specialization	Board/ University	Division/ Grade
	Ph. D	Accounting & Finance	U.G.C	Pursuing currently
	Postgraduate Diploma in Investment Portfolio Management Services (PGDPMS)	Accounting & Finance	U.G.C	82.5%
	M.Com	Accounting & Finance	U.G.C	56.5%
	B. Com	Accounting & Finance	U.G.C	62.33%
	ISC	Commerce	Council For the Indian School Certificate Examinations, New Delhi	84.25%

	CA (Entrance, CPT)	Commerce	ICAI	
	10 th Standard	Commerce	West Bengal Board of Secondary Education	75%
6. Present Designation		SACT		
7. Teaching Experience		5Years+		
8. Research Interest Area		Financial Inclusion		
9. Convener		NA		
10. Membership				
11. Membership of Learned Societies		NA		

SEMINARS AND CONFERENCES:

1. Paper presented titled “Healthy Wealth: The Intersection of Health and Economy- A Case Study on the State of West Bengal” in a Two-Day International Conference on Nutrition And Health Education (ICNHE) organized by the Department of Education, Annamalai University, Annamalainagar, Tamil Nadu, India on 20th& 21st of February, 2023.
2. National Level Webinar on “Need of NSS In College Curriculum and Its Successful Implementation” organized by NSS Unit, in collaboration with IQAC, Vidyanagar College held on 20th June,2021.
3. One Day Workshop for Students on “Corporate Social Responsibility and Entrepreneurship” organized by the department of Commerce in collaboration with IQAC, Vidyanagar College held on 17th January, 2021;was an active **member of the Organizing Committee and hosted the program.**
4. One Day International Webinar on “Covid-19: Economic & Tourism Aspects” organized by the department of Commerce in collaboration with IQAC, Vidyanagar College held on 2nd October, 2020; was an active **member of the Organizing Committee and hosted the program.**
5. National Level Webinar on “Recent Trends In Accounting & Marketing” organized by the department of Commerce in collaboration with IQAC, Vidyanagar College

held on 29th November, 2020; was an active **member of the Organizing Committee and hosted the program.**

6. **One Day Workshop for Students on “Emerging Issue in Accounting Standards”** organized by the department of Commerce in collaboration with IQAC, Vidyanagar College held on 25th September, 2020; **was the Joint coordinator of the Workshop and hosted the program.**
7. **State Level Webinar on “The Effects Of Covid-19 On Corporate Accounting And MSME’S In India”** organized by the department of Commerce in collaboration with IQAC, Vidyanagar College held on 20th September, 2020; was an active **member of the Organizing Committee.**
8. **International Webinar on “Art of Writing Research Review/ Articles for Publishing in Peer Reviewed Journals”** organized by the Internal Quality Assurance Cell (IQAC), MES College Erumely held on 25th May, 2020.
9. **National Webinar on “Introduction of Data Science, Data Modeling and Analysis of Covid-19 Data”**, organized by Department of Computer Science and Information Technology held on 23rd May, 2020.
10. **One Day Online National Level FDP on “Strategies To Revive The Economy For Better Performance – Post Covid 19”**, organized by Internal Quality Assurance Cell (IQAC) & Department of Commerce & Management, B.N.M Degree College, Bangalore held on 21st of May, 2020.
11. **Webinar on “Maintaining Social Distance- Issues & Challenges”**, jointly organized by Bengal Library Association & Naba Ballygunge Mahavidyalaya held on 19th May, 2020.
12. **Webinar on “Business Opportunities and Challenges in Post Covid-19 Scenario”** organized by Department of Management Studies, Bhavan’s Vivekananda College Of Science, Humanities & Commerce, Secunderabad held on 16th May, 2020.
13. **National Level Webminar on “Master Class on Dance (Bollywood Style)”** organized by Department of B.A.M.M.C.,S.S.T. College of Arts & Commerce, Ulhasnagar in collaboration with Vidyadaan& Terence Lewis Professional Training Institute on 15th May, 2020.
14. **One Day Workshop Computerized Accounting and E-Filing of Tax Returns** jointly organized by Under Graduate Board of Studies in Commerce, University of Calcutta and Department of Commerce, Netaji Nagar Day College, Kolkata held on 16th January, 2020.

15. Mid Year National Seminar on Development with Disparity in India organized by Prabhu Jagatbandhu College in Association with Bangiya Arthaniti Parishad on 12th September,2019 and presented a paper titled **“A Study on the Pattern of Savings of Income of the People of Rural India Leading to Economic Disparity with Particular Reference to West Bengal”**.
16. Workshop on **“CBCS: Concept, Implementation, and Challenges”** organized by The Heritage College on 27th July, 2018.
17. **Music Workshop on Bengali Song** conducted by Sri Kalyan Sen Barat and Pratap Ray in collaboration with Rabin Mukherjee College on 26th August 2018.
18. **National Level Seminar On Contemporary Issues in Financial Markets** jointly organized by University Of Calcutta- Calcutta Stock Exchange Centre of Excellence in Financial Markets (CUCSE-CEFM) and New Alipore College on 13th May, 2016 and presented a paper on **“Financial illiteracy: The Hindrances To Financial Inclusions”**.
19. **UGC Sponsored Two Days National Seminar on Greening Business: Steps Towards Greener Economy** organized by Department of Economics and Commerce, Rabin Mukherjee college on 29th and 30th April,2017 and presented a paper on **TBL Accounting and its Impact on Greener Economy: A Case Study on Tata Consultancy Limited**.
20. **UGC Sponsored National Seminar on Startup India and Its Prospect** organized by Department of Commerce of Naba Ballygunge Mahavidyalaya in collaboration with **The Institute of Cost AccountantsOf India** on 28th August 2016.
21. **7 Days’ Student Induction Programme (SIP) organized by The Institute Of Company Secretaries of India** from 7th to 14th August 2014.
22. **15 Days E-Learning EDP** conducted by the **National Institute For Entrepreneurship And Small Business Development (Ministry of Micro, Small and Medium Enterprises, Govt. of India)** from 3rd December 2013 to 19th December 2013.
23. Seminar on **“Weakening of Rupee: It’s Impact on Indian Economy”** Organized by Department of Commerce TheBhawanipur Education Society College on August 20, 2013.
24. Participation in Umang’2013 of The Bhawanipur Education Society College.
25. Workshop on **Overview of Stock Exchange** conducted by The Bhawanipur Education Society College under the **“Visit to NSE”** initiative of **National Stock Exchange** of India Limited on 25th August,2012

INTERNSHIP AND PROJECTS:

EDP Institute	National Institute for Entrepreneurship and Small Business Development (Ministry of Micro, Small & Medium Enterprises, Govt. of India)
EDP Title	Entrepreneurship Development Programme by the Institute (NIESBUD)
EDP Duration	15 Days
KRA	<ol style="list-style-type: none"> 1) Sectoral Analysis of the Indian Small-Scale Markets. 2) Entrepreneurship Avenues. 3) Sectoral Business and Revenue Avenues. 4) Target customers for small-scale entrepreneurship. 5) Customer Relation Management Aspects.

SIP Institute	The Institute of Company Secretaries of India
SIP Title	Student Induction program (SIP) organized by the Eastern India Regional Council of the Institute.
SIP Duration	7 Days

KRA	<p>1) Sectoral Analysis of the Indian Capital Markets.</p> <p>2)Real time investment into the Indian Capital Markets</p> <p>3) Real-time trading with shares.</p> <p>4)Target achieved for the process of Client onboarding (HNI-Rs.1,00,000)</p> <p>5)Customer Relation Management between the broking firm and clients.</p>
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Course Work Institute	Adamas University (Adamas University Ph.D. Regulation 2017, framed under the guidelines of UGC Regulation, 2016 and its amendments)
Course Work Title	Ph.D. Course Work Certificate
Course Work Duration	6 Months
KRA	<p>1) Hypothesis development and planning.</p> <p>2) Understanding of ethical handling of equipment, reagents and research model data compilation.</p> <p>3) Exposure to recent and updated techniques in data analysis and handling.</p> <p>4) Understanding of ethical practice in research, data management, publishing ethics, critical reading of research articles, understanding how experiments are designed to test a hypothesis.</p> <p>5) Understanding the importance of alternative strategies.</p> <p>6) Learning of programing languages like Java, Python, etc.</p>

PUBLICATIONS:

Name of Article	Edited Volume/ Journal	Year	ISBN/ ISSN No.	Impact Factor/Publisher
(1) Unlocking the Trillion-Dollar Club: The Vital Connection between Financial Inclusion and Economic Growth- A case study on the state of West Bengal	Paper accepted, publication on process; April,2023	2023	ISBN 978-93-92108-61-7	University of Lucknow, International Conference ICAS2023.
(2) Healthy Wealth: The Intersection of Health and Economy- A Case Study on the State of West Bengal	International Journal of Multidisciplinary Research; Vol. 12, Issue 2, February, 2023	2023	ISSN: 2278-2311	International Journal of Multidisciplinary Research; Annamalai University(Accredited with A+ Grade by NAAC)
(3) The Power of Technology: Closing the Gap Between Financial Inclusion with the Help of Fintech- A case study on the State of West Bengal	Paper accepted, publication on process; April,2023.	2023	Paper accepted, publication on process.	PSGR Krishnammal College for Women, National Conference.
(4) Unlocking Financial Potential: Analyzing Knowledge and Investment Habits for a Better Future- A case study on the state of West Bengal	Peer Reviewed Index Journal	2023	ISBN 978-81-960127-5-5	Peer Reviewed Index Journal
(5) The Causes behind the Indian Shadow Banking Crisis of 2018 and its Impact on the Automobile Sector	International Journal of All research Education and Scientific Methods (IJARESM); Vol. 9, Issue 1, January, 2021	2021	ISSN: 2455-6211	International Journal of All research Education and Scientific Methods / 7.42
(6) Petroleum Price in India- Impact of Excise Duty In Particular	Peer-Reviewed Edited Book titled Recent Trend In Recent Trend In Research In	2021	ISBN: 978-1-329-97238-4	Peer-Reviewed Edited Volume published by Department of Commerce in Collaboration with

	Business Studies			IQAC, Vidyanagar College
(7) Management of Emotions and Control of Tranquility: Materialism Vs Spiritualism	Seshadripuram Journal of Social Sciences (SJSS); Vol.2, Issue 2, June,2020	2020	ISSN: 2581-6748	Seshadripuram Research Foundation, Peer Reviewed Open Access Journal
(8) 'Buyback' of Shares and its impact on Capital market: A Case study on Hindustan Unilever Limited	Contemporary Issues in Accounting, Finance & Management	2020	ISBN: 978-93-88866-36-1	Rohini Nandan
(9) A Study on the Pattern of Savings of Income of the People of Rural India Leading to Economic Disparity with Particular Reference to West Bengal	A Study on the Pattern of Savings of Income of the People of Rural India Leading to Economic Disparity with Particular Reference to West Bengal	2019	ISBN: 978-93-89224-39-9	Kunal Books
(10) TBL Accounting and its Impact on Greener Economy: A Case Study on Tata Consultancy Limited	Green Business Steps towards Greener Economy	2017	ISBN: 978-81-938887-4-2	Rohini Nandan