


## **INDIVIDUAL TEACHER'S PROFILE**

<b>Name of the Teacher</b>		<b>Subrata Das</b>		
<b>Picture</b>				
<b>Mobile No.</b>		9073337370		
<b>Email Id.</b>		<a href="mailto:sdas@vidyanagarcollege.online">sdas@vidyanagarcollege.online</a> <a href="mailto:mailmesdas18@gmail.com">mailmesdas18@gmail.com</a>		
<b>Academic Qualification</b>	<b>Degree</b>	<b>Specialization</b>	<b>Board/ University</b>	<b>Division/ Grade</b>
	B.Com. (H)	Accounting & Finance	West Bengal State University (W.B.S.U)	1 <sup>st</sup>
	M.Com.	Accounting & Finance	University Of Calcutta (C.U.)	1 <sup>st</sup>
	M.Phil.	-	University Of Calcutta (C.U.)	1 <sup>st</sup>
	M.B.A.	Finance & Human Resource	Swami Vivekananda Subharthi University (S.V.S.U.)	1 <sup>st</sup>
	PGDIPR	-	Swami Vivekananda Subharthi University (S.V.S.U)	1 <sup>st</sup>
<b>Present Designation</b>		<b>Assistant Professor of Commerce</b>		

<b>Teaching Experience</b>	5 Years			
<b>Research Interest Area</b>	<input type="checkbox"/> Financial Management <input type="checkbox"/> Banking & Insurance <input type="checkbox"/> Financial Market			
<b>Convenership of Sub-Committees</b>	Games & Sports Sub-Committee			
<b>Membership of Administrative bodies/ Sub-Committees</b>	<input type="checkbox"/> Aid-Fund Sub-Committee, <input type="checkbox"/> BCW Cell Sub-Committee, <input type="checkbox"/> Establishment Sub-Committee, <input type="checkbox"/> Student's Development & Service Cell Sub-Committee, <input type="checkbox"/> Provident Fund Sub-Committee, <input type="checkbox"/> Routine Sub-Committee <input type="checkbox"/> Service Book Sub-Committee <input type="checkbox"/> Extension Activity Sub-Committee			
<b>Membership of Learned Societies</b>	<input type="checkbox"/> Life Member of IAARF (Indian Accounting Association Research Foundation) <input type="checkbox"/> Life Member of IARA (Indian Academic Researchers Association) <input type="checkbox"/> Life Member of CAACU (Commerce Alumni Association, University of Calcutta) <input type="checkbox"/> Annual Member of KBSAA (Kolkata Bidhannagar Society for Academic Advancement)			
<b>Attended Faculty Development Programmes (FDP) &amp; Short Term Courses</b>				
<b>Serial No.</b>	<b>Topic</b>	<b>Organised By</b>	<b>Date</b>	<b>Level</b>
1.	Research Methodology in Social Sciences	Nagarjuna Degree College	7 <sup>th</sup> May to 13 <sup>th</sup> May	National
2.	New Paradigms of Teaching	Nallamuthu Gounder Mahalingam College	22 <sup>nd</sup> to 29 <sup>th</sup> May 2020	International

3.	<i>Futuristic Accounting</i>	<i>Indian Accounting Association in association with Indian Academic Researchers Association</i>	<i>11<sup>th</sup> to 15<sup>th</sup> April 2020</i>	<i>National</i>	
4.	<i>Impact of COVID 19 on Higher Education Institution's Challenges &amp; Responses</i>	<i>Hindusthan College of Arts and Science, Coimbatore</i>	<i>16<sup>th</sup> to 22<sup>nd</sup> May 2020</i>	<i>International</i>	
<b>Attended Faculty Induction Programmes (FIP) &amp; Refresher Courses (RC) for the last 5 years</b>					
<b>Serial No.</b>	<b>Course Name</b>	<b>Organised By</b>	<b>Date</b>	<b>Grade</b>	
1.	<i>Faculty Induction Programme</i>	<i>UGC HRDC Kumaun University, Nainital (Uttarakhand)</i>	<i>03<sup>rd</sup> December 2020 to 31<sup>st</sup> December 2020</i>	<i>A</i>	
2.	<i>Refresher Course in Commerce &amp; Management</i>	<i>UGC HRDC Gujarat University, Ahmedabad</i>	<i>16<sup>th</sup> August 2021 to 29<sup>th</sup> August 2021</i>	<i>A</i>	
<b>Invited Lectures in State, National &amp; International Level Seminars/ Webinars</b>					
<b>Serial No.</b>	<b>Topic</b>	<b>Organised By</b>	<b>Date</b>	<b>Seminar/ Webinar</b>	<b>Level</b>
1.	<i>Emerging Trends in Entrepreneurship</i>	<i>Shishuram Das College</i>	<i>14<sup>th</sup> February 2020</i>	<i>Seminar</i>	<i>State</i>
<b>Attended State, National &amp; International Level Seminars/ Webinars</b>					
<b>Serial No.</b>	<b>Topic</b>	<b>Organised By</b>	<b>Date</b>	<b>Seminar/ Webinar</b>	<b>Level</b>
1.	<i>Contemporary Issues on Accounting and Finance &amp; Prof. Arun Kumar Basu 2<sup>nd</sup> Memorial Lecture</i>	<i>ICAI, CU, CAA, IAA</i>	<i>21<sup>st</sup> September, 2019</i>	<i>Seminar</i>	<i>State</i>
2.	<i>Intellectual Property Rights</i>	<i>Netaji Nagar College</i>	<i>5<sup>th</sup> February, 2020</i>	<i>Seminar</i>	<i>State</i>
3.	<i>Contemporary Issues in Accounting &amp; Finance</i>	<i>Indian Accounting Association Research Foundation</i>	<i>9<sup>th</sup> January, 2021</i>	<i>Conference</i>	<i>National</i>
4.	<i>National Education Policy- 2019</i>	<i>Jadavpur University, Kolkata and WBCUTA</i>	<i>23<sup>rd</sup> November, 2019</i>	<i>Seminar</i>	<i>State</i>

5.	<i>Seventy Five Years of Independence and the Education Scenario in India</i>	WBCUTA	11 <sup>th</sup> February, 2023	Seminar	National
6.	<i>Contemporary Issues in Accounting, Finance and Management</i>	Kolkata Bidhannagar Society for Academic Advancement, West Bengal, India jointly with the Department of Commerce and IQAC, Vidyanagar College	31 <sup>st</sup> May, 2023	Seminar	National
7.	<i>New Education Policy: Insight and Implementation</i>	Department of Physics and IQAC, Vidyanagar College in collaboration with Umeschandra College	7 <sup>th</sup> June, 2023	Seminar	State
8.	<i>Intellectual Property Rights to Digital Rights – A Paradigm Shift</i>	Department of History and the IQAC, Vidyanagar College jointly with Library & IQAC Gour Mohan Sachin Mondal Mahavidyalaya	25 <sup>th</sup> June, 2023	Seminar	National

9.	<i>Cryptocurrency: Demystified, Opportunities &amp; Challenges in the Indian Context</i>	<i>Department of Commerce and the IQAC Vidyanagar College jointly with Maharaja Manindra Chandra College</i>	<i>25<sup>th</sup> June, 2023</i>	<i>Seminar</i>	<i>National</i>
10.	<i>Climate Adaption and Social Justice</i>	<i>Department of Political Science and the IQAC Vidyanagar College jointly with Department of Political Science and the IQAC Kultali Dr. B.R. Ambedkar College</i>	<i>29<sup>th</sup> June 2023</i>	<i>Seminar</i>	<i>National</i>

***Papers Presented in Seminars, Webinars, Workshops, Conferences, Symposia***

<b><i>Serial No.</i></b>	<b><i>Title of the Paper</i></b>	<b><i>Title of the Seminar/ Conference</i></b>	<b><i>Organised By</i></b>	<b><i>Date</i></b>	<b><i>Level</i></b>
1.	<i>Planetary Paradigm and Human Liberation: The Principle of Unity in Diversity</i>	<i>Planetary Crisis and Human Liberation</i>	<i>International Society for Intercultural Studies and Research (ISISAR)</i>	<i>27<sup>th</sup> to 31<sup>st</sup> December, 2019</i>	<i>International Level</i>
2.	<i>Environmental Pollution and its Socio Economic Effect in Sundarbans</i>	<i>Sundarbans: Science to Society</i>	<i>Sundarban Hazi Desarat College in collaboration with Sundarban Anilkrishna Mahavidyalaya</i>	<i>26<sup>th</sup> January 2020</i>	<i>International Level</i>
3.	<i>IPO's: Issues &amp; Challenges in Indian Perspective</i>	<i>Changing Paradigms in Commerce and Economics</i>	<i>Department of Commerce &amp; Department of Economics Jhargram Raj College</i>	<i>7<sup>th</sup> March 2020</i>	<i>International Level</i>

4.	<i>Corporate Social Responsibilities: Issues &amp; Challenges</i>	<i>Contemporary Issues in Accounting, Finance and Management</i>	<i>Kolkata Bidhannagar Society for Academic Advancement Jointly With Department of Commerce, Vidyanagar College</i>	<i>31<sup>st</sup> May 2023</i>	<i>National Level</i>
5.	<i>A Study on Intellectual Property Rights and their Importance in Indian Perspective</i>	<i>Different Aspects of Intellectual Property Rights</i>	<i>Department of English, the Library &amp; the IQAC of Vidyanagar College, Jointly with The Library &amp; the IQAC of Fakir Chand College</i>	<i>1<sup>st</sup> June 2023</i>	<i>State Level</i>
6.	<i>A Study on Implementation of NEP – 2020 In Education System in West Bengal Issues &amp; Challenges</i>	<i>Implementation of NEP 2020: Issues &amp; Challenges</i>	<i>IQAC, Dr. Gour Mohan Roy College in association with Indian Accounting Association, Kolkata, RMVC College, Rahara &amp; Bethuadahari College</i>	<i>20<sup>th</sup> January 2024</i>	<i>National Seminar</i>

**Publication in Journals (Mention UGC Care list or UGC Enlisted if any)**

<b>Serial No.</b>	<b>Title of the Paper</b>	<b>Name of the Journal</b>	<b>UGC Care List/ UGC Enlisted</b>	<b>Year</b>	<b>ISSN No.</b>
1.	Impact of Foreign Direct Investment and Stock Market Performance in India	Purakala UGC Care Journal	–	2020	0971-2143
2.	Impact on Logistic & Real Estate Sector	Dogo Rangsang Research Journal	–	2020	2347-7180
3.	Importance Enterprise Resource Planning (ERP) in Business: A Study	A Multidisciplinary International Level Referred and Peer Reviewed Journal	–	2021	2230-9578
4.	The Impact of Social Networking Sites on Youth	Annals of R.S.C.B.	–	2021	1583-6258

5.	Mobile Banking in India: A Customer Experience Perspective	Journal of Contemporary Issues in Business and Government	–	2021	2204-1990
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**Publication of Books**

<b>Serial No.</b>	<b>Title of the Book</b>	<b>Author/ Editor</b>	<b>Year</b>	<b>ISBN No.</b>
1.	Emerging Paradigms in Commerce & Indian Economy	Subrata Das Gourab Das	2021	978-93-88866-56-9
2.	Multidisciplinary Subjects for Research VI (Volume-2)	Dilip Kumar Ode	2021	978-1-6671-4352-1
3.	Artificial Intelligence in Business Management	Sruthi S, Biswadip Basu Mallik, Subrata Das, Mohana Krishna I. Fantin Raj E	2021	978-93-90996-50-6
4.	Paradigm Shifts in Management Practices in The Era of Industry 4.0	Sruthi S, Sanjay Kumar Barik, Subrata Das, Mourlin K, Pragya Singh	2021	978-93-90996-59-9
5.	Recent Trends in Research in Business Studies	Subrata Das Gourab Das	2021	978-1-329-97238-4
6.	Fundamentals of Management & HR	Gourab Das Pragya Singh P Rangarajan Subrata Das Sruthi S	2021	978-93-90996-44-5

**Publication in Book Chapters**

<b>Serial No.</b>	<b>Title of the Paper</b>	<b>Title of the Book</b>	<b>Editor(s)</b>	<b>Year</b>	<b>ISBN No.</b>
1.	How Far GST Implementation will help in Achieving Green India Mission- A Study	Emerging Horizons in Commerce	Shounak Das & Subrata Das	2020	978-93-88069-63-2
2.	Impact of Foreign Direct Investment and Stock Market Performance- A Study from Indian Context	Contemporary Issues in Accounting, Finance & Management,	Subrata Das	2020	978-93-88866-36-1

3.	Growth of Life Insurance Corporation of India: A Comprehensive Study,	Emerging issues in Finance & Management	<i>Tribhuwan Nath Ojha &amp; Subrata Das</i>	2021	978-93-88866-55-2
4.	Green Computing: Emerging Issues in IT	New Perspectives on E-Commerce	<i>Subrata Das Gourab Das</i>	2021	978-93-90699-73-5
5.	A Study on Green Banking in India,	Modern Banking System in India New Trends & Prospects	<i>Gourab Das Subrata Das</i>	2021	978-93-90699-79-7
6.	Electronic Customer Relationship Management (ECRM)	E-Commerce Operations and Supply Chain Management,	<i>Subrata Das Gourab Das</i>	2020	978-93-90996-35-3
7.	E-Learning in Present Situation: Issues and Challenges	Multidisciplinary Subjects for Research- III	<i>Subrata Das</i>	2020	978-1-716-36285-9
8.	Plant Nursery Business: A New Way of Entrepreneurship in the District of South 24 Parganas, West Bengal		<i>Subrata Das Gourab Das</i>	2021	978-93-90996-59-9
9.	A Study on Tourism Development with Special reference to Bakkhali, West Bengal	Business Research	<i>Subrata Das Gourab Das</i>	2022	978-93-90728-66-4

***Grants received from Government & Non-Government Agencies for Research Projects***

<b><i>Serial No.</i></b>	<b><i>Title of the Project</i></b>	<b><i>Name of the Agencies</i></b>	<b><i>Amount Received (Rs.)</i></b>	<b><i>Submission Year</i></b>
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N.A.

***Organising Seminars, Webinars & Value Added Courses***

<b><i>Serial No.</i></b>	<b><i>Title</i></b>	<b><i>Duration</i></b>	<b><i>Date</i></b>	<b><i>Level</i></b>
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1.	The Effects of COVID-19 on Corporate Accounting and MSMEs in India	1 Day	20 <sup>th</sup> September 2020	State Level Webinar
2.	COVID-19: Economic & Tourism Aspects	1 Day	2 <sup>nd</sup> October, 2020	International Webinar
3.	Recent Trends in Accounting & Marketing	1 Day	29 <sup>th</sup> November, 2020	National Level Webinar
4.	Financial Education Awareness	1 Day	23 <sup>rd</sup> March, 2021	Workshop for Students
5.	<i>Elementary Course in Advance Excel (Batch- I &amp; II)</i>	30 Hours	1 <sup>st</sup> June-30 <sup>th</sup> June 2022	–
6.	<i>Elementary Course in e-Taxation</i>	30 Hours	25 <sup>th</sup> March – 25 <sup>th</sup> May 2023	–
7.	<i>Elementary Course in Advance Excel</i>	30 Hours	25 <sup>th</sup> March-27 <sup>th</sup> May 2023	–
8.	<i>e-Bookkeeping &amp; Taxation</i>	30 Hours	17 <sup>th</sup> April-30 <sup>th</sup> May 2023	–
9.	<i>Journey Towards Successful Entrepreneur</i>	30 Hours	16 <sup>th</sup> May-30 <sup>th</sup> May 2023	–
10.	<i>Soft Skill &amp; Personality Development</i>	30 Hours	3 <sup>rd</sup> June-29 <sup>th</sup> June 2023	–
11.	<i>One Day Skill Development Workshop on GST</i>	1 Day	23 <sup>rd</sup> May, 2023	Workshop for Students
12.	<i>Strategies to Enhance Knowledge in Taxation-An Introspection</i>	1 Day	14 <sup>th</sup> June, 2023	State Level Students Seminar
<b>Other Notable Assignments (if any)</b>				