

ONE DAY STATE LEVEL SEMINAR

On

**“Strategies to Enhance Research and Academic
Visibility in the light of NEP 2020”**

JULY 31, 2023 (MONDAY)

Organised By



Department of Commerce, Department of Education & IQAC
Vidyanagar College
Vidyanagar, 24 Parganas(S), India

Jointly with



Internal Quality Assurance Cell
Kultali Dr. B.R. Ambedkar College
Kultali, 24 Parganas(S), India

Speaker



DR. SUMANTA DUTTA

Assistant Professor

Post Graduate and Research Department of Commerce,
St. Xavier's College (Autonomous), Kolkata

&

State President (West Bengal) Department of Research and Innovation Wing
Research Foundation of India

Time

31st July (Saturday) 2023, 11 am Onwards

Venue:

Seminar Hall , Vidyanagar College

Registration

Interested participants are requested to register their name through the following e-mail id:

vidya.commercedept@gmail.com

**Report on
One –Day State-Level Seminar**

On

**Strategies to Enhance Research and Academic Visibility in the Light
of NEP-2020**

Organized by

Department of Commerce, Department of Education & IQAC

Vidyanagar College, South 24-Parganas

in collaboration with

Internal Quality Assurance Cell

Kultali Dr. B.R.Ambedkar College , South 24 Parganas

Date and Time: July 31, 2023, at 11 A.M. onwards

Venue: Seminar Hall, Vidyanagar College

Total Number of Participants attended: 78

Resource Person	Topic	Major Concepts
DR.SUMANTA DUTTA Assistant Professor Post Graduate and Research Department of Commerce, St. Xavier's College (Autonomous), Kolkata & State President (West Bengal) Department of Research and Innovation Wing Research Foundation of India	Strategies to Enhance Research and Academic Visibility in the Light of NEP-2020	<ul style="list-style-type: none">• Concept of Research in Academic Institution• Research curriculum in academic institution as per NEP 2020 Guidelines• Enhance the research credibility.

Theme of the Seminar:

Research is a very important aspect of any Higher Educational Institution. The New Education Policy or NEP-2020 is primarily focussed on Researches necessary for the growth of the academic Institutions at large. All Higher Educational Institutions must plan and exercise strategies to enhance the research credibility of the HEI. The seminar helps to highlight and analyse the research credibility and academic visibility of the Higher Educational Institutions and the strategies which can be adopted for the same.

About the Speaker:



Dr. Sumanta Dutta at present is an Assistant Professor in the Post-Graduate and Research Department of Commerce, St. Xavier's College (Autonomous), Kolkata under the University of Calcutta, West Bengal. He has over 19 years of experience in teaching and research. He has contributed three edited book, one case book and one research book from reputed publishing house from India. A researcher by choice, he is an editorial board member of various National and International Journals. His work has been cited well both in SSRN top ten-download list as well as in Google Scholar. For his outstanding contribution in the field of marketing research he got National Education Leadership Award in 2019. He also obtained Outstanding Post-Graduate Faculty Mentoring Award 2020-2021 respectively in the year 2020.

Learning outcomes:

- It helps to know the participants about the challenges and opportunities of research
- It help to foster changes made in research credibility in NEP 2020
- To know the academic visibility of HEI for Research in NEP 2020
- Provide necessary informations regarding research dimensions to researchers
- for better development of the HEI and the society as well

Pictures of the Seminar



S.P. Agarwala
31.7.23
Signature of the Principal
S. P. Agarwala
Vidyanagar College
South 24 Parganas

Das
Signature of the Principal/TIC
Kultali Dr. B.R.Ambedkar College
Teacher-in-charge
Kultali Dr. B. R. Ambadkar College
South 24 Parganas

Gunima Ray (Chowdhury)
Signature of IQAC Coordinator
Gunima Ray (Chowdhury)
Vidyanagar College
South 24 Parganas

IQAC
Signature of IQAC Coordinator
Kultali Dr. B.R.Ambedkar College
IQAC
(Coordinator)
Kultali Dr. B. R. Ambedkar College

Samir Ghosh
Signature of Convener

Gourab Das
Signature of Joint Convener
GOURAB DAS
Assistant Professor
Department of Commerce
Vidyanagar College
South 24 Parganas