

ONE DAY STATE-LEVEL SEMINAR

On

**“Strategies to Enhance Research Credibility of
the Academic Institutions”**

JUNE 28, 2023 (WEDNESDAY)

Organised By



**Department of Commerce & IQAC
Kishore Bharati Bhagini Nivedita College (Co-ed)
148, Ramkrishna Sarani, Vivekananda Pally, Behala, Kolkata -60**

Jointly with



**Department of Commerce & IQAC
Vidyanagar College
Vidyanagar, 24 Parganas(S), India**

Speaker



DR.SUMANTA DUTTA

Assistant Professor

**Post Graduate and Research Department of Commerce,
St. Xavier's College (Autonomous), Kolkata**

&

**State President (West Bengal)
Department of Research and Innovation Wing
Research Foundation of India**

Time

11:30 am Onwards

VENUE:

Room No: 16 [Smart Class Room]

Kishore Bharati Bhagini Nivedita College (Co-ed)

148, Ramkrishna Sarani, Vivekananda Pally, Behala, Kolkata, West Bengal 700060

Registration

**Interested participants are requested to register their names by clicking
following link**

<https://forms.gle/Dkf2Za1UUPXuwAXX9>

Report on
One –Day State-Level Seminar
on
Strategies to Enhance Research Credibility of the Academic Institutions

Organized by
Department of Commerce & Internal Quality Assurance Cell

Kishore Bharati Bhagini Nivedita College

in collaboration with

Department of Commerce & Internal Quality Assurance Cell

Vidyanagar College

Date and Time: June 28, 2023, at 11 A.M. onwards

Venue: Smart Class Room, Kishore Bharati Bhagini Nivedita College

Total Number of Participants attended: 40

Resource Person	Topic	Major Concepts
DR.SUMANTA DUTTA Assistant Professor Post Graduate and Research Department of Commerce, St. Xavier's College (Autonomous), Kolkata & State President (West Bengal) Department of Research and Innovation Wing Research Foundation of India	<i>Strategies to Enhance Research Credibility of the Academic Institutions</i>	<ul style="list-style-type: none">• Concept of Research in Academic Institution• Importance of Research in Academic Institutions.

Theme of the Webinar:

The seminar will address some of these issues and serve as a forum for academicians to interact and exchange ideas on their ongoing work. It seeks to expose research scholars to a) an understanding of categories like method, methodology and theoretical perspectives b) critical perspectives on

assumptions underlying dominant strands of research c) the idea of validity of method in positivist and interpretive frameworks and d) recent developments in the philosophy of social science research.

About the Speaker:



Dr. Sumanta Dutta at present is an Assistant Professor in the Post-Graduate and Research Department of Commerce, St. Xavier's College (Autonomous), Kolkata under the University of Calcutta, West Bengal. He has over 19 years of experiences in teaching and research. He has contributed in three edited book, one case book and one research book from reputed publishing house of India. A researcher by choice, he is the editorial board member of various National and International Journals. His work has been cited well both in SSRN top ten-download list as well as in Google Scholar. For his outstanding contribution in the field of marketing research he got National Education Leadership Award in 2019. He also obtained Outstanding Post-Graduate Faculty Mentoring Award 2020-2021 respectively in the year 2020.

Learning outcomes:

- The researcher is able to perform interdisciplinary interaction and cooperation with representatives of other fields of knowledge while solving research and applied tasks.
- The researcher is able to know the importance of research in academic institutions.
- Capable of conducting independent research, including problem analysis, setting goals and objectives, identifying the object and subject of research, choosing the mode and methods of research, and assessing its quality.
- Is able to conduct independent fundamental and applied research using classical and modern methodology, analysis of problems, setting goals and objectives, selection of the object and subject of research, choice of research mode and methods, as well as assessment of its quality.

Pictures of the Seminar & Certificate



Sana 28/6/23
Signature of the Principal

Kishore Bharati Bhagini Nivedita College
Principal
Kishore Bharati Bhagini
Nivedita College (Co-Ed.)

Aranya
Signature of IQAC Coordinator

Kishore Bharati Bhagini Nivedita College
Coordinator, IQAC
Kishore Bharati Bhagini
Nivedita College (Co-Ed.)

Sweety Saha
Signature of Convener 28/6/23

Kishore Bharati Bhagini Nivedita College



S. P. Agarwala 28.6.23
Signature of the Principal
Dr. S. P. Agarwala
Vidyanagar College,
Vidyanagar College,
South 24 Parganas

Arunima Ray (Chowdhury) 28.06.23
Signature of IQAC Coordinator
Dr. Arunima Ray (Chowdhury)
Vidyanagar College
Coordinator IQAC

VIDYANAGAR COLLEGE
South 24 Parganas

Gourab Das 28/6/23
Signature of Convener
GOURAB DAS
Vidyanagar College
Assistant Professor
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