




VIDYANAGAR COLLEGE
SOUTH 24 PARGANAS
NOTICE

Date : 17.03.2023

Department of Bengali Vidyanagar college is going to organize on Add-on certificate course of 30 hours on " Book Building, Publishing & Marketing " in collaboration with IQAC, Vidyanagar college. The course will be offline mode in both theoretical class room lecture and slide presentation as well as practical hand-on exercise. The course will commence on 06.04.2023 . The target group is the students form B.A. Hons. & General Semester - II, IV & VI.

Interested students may apply the register their names to the Head of the department or coordinators of the course. After successful completion of the course each student will receive a certificate of participation.

Sanami Chakraborty


(Dr. S. P. Agarwala)
Principal

Principal
VIDYANAGAR COLLEGE
South 24 Parganas



VIDYANAGAR COLLEGE

(ACCREDITED BY NAAC AND GRADED 'B+')

Vidyanagar, P.O. - Charashyamdass, South 24-Parganas

Pin - 743 503, Phone - (033) 2495 9218, West Bengal, INDIA

E-mail : vidya.college.56@gmail.com, Website : www.vidyanagarcollege.net

Ref. No. :

Date : 17.03.23

VALUE ADDED COURSE On BOOK BUILDING, PUBLISHING & MARKETING

Name of the Value Added Course: BOOK BUILDING, PUBLISHING & MARKETING

Organizing Department: BENGALI

Duration of the Course: 30 Hours

Starting Date: 06 APRIL, 2023

Ending Date: 24 June, 2023

Total No. of Participants: 126

Activities: BOTH THEORETICAL AND PRACTICAL

Venue : DEPARTMENT OF BENGALI, VIDYANAGAR COLLEGE, SOUTH 24 PARGANAS

AIM OF THE TRAINING PROGRAMME

A publishing house supports authors and helps them stand out from the crowd. They get their work recognized all across the globe. Take a look at your bookshelf. Every successful book out there is backed by a well-known publisher. To become an author, acquiring the services of a book publisher. Book publishers are not just published books. They can help you to become an author. They regulate the whole cycle of offering books for sale to the public, author selection and development, composition altering, promotion, dispersion, book marketing and monetary management. A publisher promotes writers and enables them to bring their creative skills to the forefront. They play an important role as mediators to connect authors with their target readers. A simple glance over the industry will help you realize that the traditional book publishing techniques get replaced with more innovative choices. The publishing model has turned on its head to facilitate your dreams.

FACULTY PROFILE:

Trainer : Sekh Abu Raihan Abdullah

Course Coordinators : I. Minati Hansda

II. Sourav Samanta

III. Sanjit Naskar

IV. Arghya Chatterjee

Course Coordinators

I. Minati Hansda

II. Sourav Samanta

III. Sanjit Naskar

IV. Arghya Chatterjee

H.O.D.

Dr. Banani Chakraborty

IQAC

Convenor

Principal

Principal
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ADDON CERTIFICATE COURSE BOOK BUILDING, PUBLISHING & MARKETING

ABOUT :

1. NAME OF THE ADDON COURSE : BOOK BUILDING, PUBLISHING & MARKETING
2. ORGANISING DEPARTMENT : BENGALI
3. HEAD OF THE DEPARTMENT : DR. BANANI CHAKRABORTY
4. COURSE COORDINATORS :
 - I. Minati Hansda
 - II. Sourav Samanta
 - III. Sanjit Naskar
 - IV. Arghya Chatterje
5. TRAINER : Sekh Abu Raihan Abdullah
6. DURATION OF COURSE : 30 Hours
7. COURSE COMMENCEMENT DATE : 06 APRIL ,2023
8. COURSE END DATE : 24 June, 2023
9. EVALUATION DATE : 22 June, 2023
10. TARGET GROUP : B.A. HONS.& GENERAL (SEM II, IV, VI) STUDENTS



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Date : 17-3-23

TRAINING SCHEDULE

No. of Day	Course Schedule	Expert	Time Duration
Day 1	Registration of Participants and formal inauguration of course. Definition of book, Importance of book, Book Anatomy & Definitions, Parts of a Book.	SARA	5 hrs.
Day 2	What is ebook? How many e-Books are Published each Year? How Many Books are Published each Year? The Number Of Books Published Every Year In India. History of Bengali publishing industry.	SARA	5hrs.
Day 3	How to Published a Book: 14 Steps for Self Publishers.	SARA	5hrs.
Day 4	Book Building. Book Binding Methods. History of Print Revolution in India. How are Books Printed? How many copies of book will you print?	SARA	5hrs.
Day 5	How to Market Your Book. Keyword in Publishing Book. Conclusion.	SARA	5hrs.
Day 6	Evaluation of participants and certificate distribution.	SARA	5 hrs.



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Ref. No. :

Date : 24.06.23

COURSE OUTCOME

The book publishing industry, compared with other more “glamorous” industries such as automobiles or computers, has received relatively scant attention from academic researchers. The general perception is that publishing is a staid and old-fashioned industry, with few changes since the invention of the movable type by Gutenberg in the fifteenth century. This view no longer holds true. In the past 15 years, many exciting challenges and changes have taken place that have altered the very foundations of the industry. The first major wave of change took place in the early 1980s, with the advent of the personal computing. Following that, shifts in consumer demand, and merger and acquisition activities have also affected the industry. From the past few decades, reading habits have changed drastically. Book publishers have benefitted the most by it. They mould the work from the creative minds of writers and enhance it for today’s reader. They enter the literary market successfully. They drive campaigns for online book marketing. Book publishing course help you in every way, from book editing, design, promotion over various platforms, and distributing books at different avenues.

Sauani Chakrabarti

Book Building, Publishing and Marketing

Sl. No.	Name	Class	C.U. Roll No.	Reg. no.	Signature.
1	KABIR SEKH	BA (HONS) BNGA 4th	212564-21-0042	564-1115-0010-21	R. Sekh
2	TAIMUR SHAKH	B.A (HONS) PL 5th	212564-21-0021	564-1111-0284-21	Taimur Shakh
3.	SWASTIKA BANU	B.A (General) 4th sem	222564-12-0120	564-1211-0725-22	Swastika Banu
4.	RIYA DAS	B.A (H) 4th sem	212564-11-0171	564-1212-0059-21	Riya Das
5.	SWATI MONDAL	B.A (H) 4th sem	212564-11-0018	564-1211-0038-21	Swati Mondal
6.	Prana Mondal	B.A (H) 4th sem	212564-11-0160	564-1212-0006-21	Prana Mondal
7.	AFSANA KHATUN	B.A (H) 2nd sem	222564-11-0035	564-1211-0054-22	Afsana Khatun
8.	SUMAIYA KHATUN	B.A (H) 2nd sem	222564-11-0019	564-1211-0024-22	Sumaiya Khatun
9.	KOUSHANI KHAMARU	B.A (H) 2nd sem	222564-11-0018	564-1211-0022-22	Koushani Khamaru
10.	SANDIPA MONDAL	B.A (H) 2nd sem	222564-11-0200	564-1212-0039-22	Sandipa Mondal.
11.	ARPITA MANNA	B.A (H) 2nd sem	222564-11-0005	564-1211-0007-22	Arpita Manna
12.	MANISHA MONDAL	B.A (H) 2nd sem	222564-11-0203	564-1212-0049-22	Manisha Mondal
13.	PRITHA JANA	B.A (H) 2nd sem	222564-11-0030	564-1211-0047-22	Pritha Jana
14.	SNEHA CHAKRABORTY	B.A (H) 2nd Sem	222564-11-0060	564-1211-0089-22	Sneha Chakraborty
15.	RIYA GHOSH	B.A (H) 2nd Sem	222564-11-0017	564-1211-0020-22	Riya Ghosh
16.	PAYEL MANDAL	B.A (H) 2nd sem	222564-11-0201	564-1212-0040-22	Payel Mandal
17.	BINITA KHATUN	B.A (H) 2nd Sem	222564-11-0022	564-1211-0030-22	Binita Khatun

Sanjay

Sl. No.	Name	Class	C.U. Roll No.	Reg. no.	Signature
18.	PUJA SIKDAR.	B.A(H) 2nd Sem.	222564-11-0044	564-1211-0065-22	Puja Sikdar.
19.	SASTHIKA KOLE	B.A(H) 2nd Sem.	222564-11-0057	564-1211-0086-22	Sasthika Kole
20.	TITHI MONDAL	B.A(H) 2nd Sem	222564-11-0015	564-1211-0018-22	Tithi Mondal
21.	RAKHI SARKHEL	B.A(H) 2nd Sem.	222564-11-0013	564-1211-0016-22	Rakhi Sarkhel.
22.	SUPRITI KAYAL	B.A(H) 2nd Sem.	222564-11-0036	564-1211-0055-22	Supriti Kayal
24.	PRITI KANA DUTTA	B.A(H) 2nd sem	222564-11-0038	564-1211-0058-22	Priti Kana Dutta
25.	SUPARNA MANNA	M.A(C.U) 4th Sem	092/BNG/211394	564-1211-0133-18	Suparna Manna.
26.	SWAPNA MONDAL	B.A(H) 2nd Sem	222564-11-0195	564-1212-0027-22	Swapna Mondal
27.	Kaushik Naskar	B.A(H) 2nd sem	222564-21-0051	564-1112-0069-22	Kaushik Naskar
28.	RACHANA GRAYEN	B.A(H) 2nd Sem	222564-11-0020	564-1211-0026-22	Rachana Grayen
29.	Ainti Ghosh	B.A(H) 2nd Sem	222564-11-0068	564-1211-0097-22	Ainti Ghosh
30.	NASIFA KHATUN	B.A(H) 2nd Sem	222564-11-0043	564-1211-0063-22	Nasifa Khatun.
31.	Koyal Mondal	B.A(H) 2nd Sem	222564-11-0208	564-1212-0103-22	Koyal Mondal
32.	ANANYA PRAMANIK	B.A(H) 2nd Sem	222564-11-0021	564-1211-0029-22	Ananya Pramanik
33.	PARNA MONDAL.	B.A(H) 2nd Sem	222564-11-0207	564-1212-0098-22	Parna Mondal.
34.	AYESHA KHATUN	B.A(H) 2nd Sem	222564-11-0072	564-1211-0102-22	Ayesha Khatun
35.	DISHA BASAK	B.A(H) 2nd Sem	222564-11-0026	564-1211-0041-22	Disha Basak

Sanam

Sl. No.	Name	Class	C.U. Roll No.	Reg. no.	Signature
36.	SATARUPA PIYADA	B.A (G) SEM-2nd	222564-12-0940	564-1211-1092-22	Satarupa Piyada
37.	SHIBAN				
37.	SHIBAN Mondal	MBA Sem-2nd	Poly/UCAP 02/MBN-13-184	YE2250240752	Shiban Mondal
38.	KANKABATI SINGHA	B.A (G) SEM-2nd	222564-12-0467	564-1212-0920-22	Kankabati Singha
39.	NAFISA KHATUN	B.A (G) SEM-2nd	222564-12-0246	564- 1211 ¹²¹¹ -11051-22	Nafisa Khatun
40.	Riya Mondal	B.A (G) SEM-2nd	222564-12-0482	564-1212-0850-22	Riya Mondal
41.	Riya Adhikary	B.A (H) Sem-4th	212564-11-0212	564-1214-0104-01	Riya Adhikary
42.	Tijanka Dhasa	B.A (H) Sem-4th	212564-11-0095	564-1211-0073-21	Tijanka Dhasa
43.	Rounak Mal	B.A (H) Sem-2nd	222564-21-0009	564-1111-0077-22	Rounak Mal
44.	SOVEL CHAKRABORTY	B.A (H) Sem-2nd	222564-21-0005	564-1111-0050-22	Sovel Chakraborty
45.	SUDIP MONDAL	B.A (H) Sem-2nd	222564-21-0001	564-1111-0009-22	Sudip Mondal
46.	Bondan Sau	B.A (H) Sem-2nd	222564-21-0008	564-1111-0075-22	Bondan Sau
47.	Deeptashree Banu	B.A (H) sem-2nd	222564-11-0067	564-1211-0026-22	Deeptashree Banu
48.	Saumita Maity	B.A (H) Sem-2nd	222564-11-0051	564-1211-0083-22	Saumita Maity
49.	Sangita Mondal	B.A (H) Sem-2nd	222564-11-0050	564-1211-0078-22	Sangita Mondal
50.	Bristi Das	B.A (H) Sem-2nd	222564-11-0051	564-1211-0079-22	Bristi Das
51.	Rimi Sanyal	B.A (H) Sem-2nd	222564-11-0065	564-1211-0094-22	Rimi Sanyal
52.	Puja Halder	B.A (H) Sem-2nd	222564-11-0049	564-1211-0076-22	Puja Halder

Saujan

SL. No.	Name	Class	C.U. Roll No.	Reg. no.	Signature
53)	Jeet Mondal	BA (H) Sem-2nd	222564 222564-21-0004	564-1111-0043-22	Jeet Mondal
54)	Moumuni Chakraborty	BA(H) Sem-2nd	222564-11-0047	564-1211-0072-22	Moumuni Chakraborty
55)	BANASHREE NASKAR	BA(H) SEM-4th	212564-11-0161	564-1212-0009-21	Banashree Naskar
56)	SUSMITA DAS	BA(H) SEM-4th	212564-11-0173	564-1212-0075-21	Susmita Das
57)	RIJU SINGH	BA(H) SEM-2nd	222564-21-0049	564-1112-0031-22	Riju Singh
58)	SHARUP SINGH	BA(G) SEM-4TH	212564-22-0246	564-1112-0694-21	Sharup Singh
59.	SUSMITA ROY	B.A. (G) SEM-4th B.A (H)	212564-12-0093	564-1211-0594-21	Susmita Roy
60.	Anita Maity	B.A (H) Sem-2nd	222564-11-0029	564-1211-0046-22	Anita Maity
61.	Ankita Jati	B.A (H) Sem-2nd	222564-11-0053	564-1211-0082-22	Ankita Jati
62.	Madhumita Sasmal	B.A(H) Sem-2nd	222564-11-0193	564-1212-0021-22	Madhumita Sasmal
63.	SRIJITA ROY	B.A(H) Sem-2nd	222564-11-0028	564-1211-0045-22	Srijita Roy
64.	TANU SAMANTA	B.A(H) Sem-2nd	222564-11-0056	564-1211-0085-22	Tanu Samanta
65.	RITU BERA	B.A(H) sem-2nd	222564-11-0045	564-1211-0067-22	Ritu Bera
66.	RIYA GAYEN	B.A(H) Sem-4	212564-11-0030	564-1211-0055-21 564-1211-0051-22	Riya Gayen
67	Suman Ghosh	B.A(H) Sem-2	222564-11-0032	564-1211-0051-22	Suman Ghosh
68.	Soumitra Bar	B.A (H) Sem-4	212564-21-0024	564-1112-0011-21	Soumitra Bar
69.	MOULI DAL	B.A(GENERAL) 4th SEM	212564-21-0593	564-1212-1256-21	Mouli Das

Soumitra

Principal
VIDYANAGAR COLLEGE
South 24 Parganas

Sl. No.	Name	Class	C.U. Roll No.	Reg. no.	Signature
70	SREEPARNA NATH	B.A (GENERAL) 4th sem	212564-12-0606	564-1214-0331-21	Sneeparna Nath
71.	ANUSHREE PAL	B.A (GENERAL) 4th SEM	212564-12-0190	564-1211-0845-21	Anushree pal
72.	ARJIT DAS	B.A (GENERAL) 4th SEM	212564-22-0130	564-1111-1168-21	Arjit Das
73	Jarin Saba	B.A (H) 2nd sem	202564-11-0253	564-1215-0024-20	Jarin Saba
74.	Piu Mondal	B.A (H) 2nd Sem.	222564-11-0034	564-1211-0053-22	Piu Mondal
75.	Baiya Sil	B.A (H) 2nd sem	222564-11-0016	564-1211-0019-22	Baiya Sil
76.	Arpita Manna	B.A (H) end sem	222564-11-0048	564-1211-0074-22	Arpita Manna
77.	Rinki kar	BA (H) 2nd sem	222564-11-0002	564-1211-0003-22	Rinki kar
78.	RIYA KARAR	B.A (H) 2nd sem	222564-11-0079	564-1211-0104-22	RIYA KARAR
79.	SUPRIYA DALVI	B.A (H) 2nd Sem	222564-11-0192	564-1212-0008-22	Supriya Dalvi
80.	RIYA ADAK	B.A (H) 2nd Sem	222564-11-0031	564-1211-0048-22	Riya Adak
81.	SUTAPA RAY	B.A (H) 2nd sem	222564-11-0034	564-1211-0005-22	Sutapa Ray
82.	Sabeli Jati	BA (H) 2nd sem	222564-11-0033	564-1211-0052-22	Sabeli Jati
83.	ANAMIKA ROY	BA (H) 4th Sem.	212564-11-0005	564-1211-0055-21	ANAMIKA ROY

Sandip

Add on Certificate Course
Book Building, Publishing & Marketing

ORGANISED BY

Department of Bengali

In Collaboration with

IQAC, Vidyanagar College

South 24 Parganas, West Bengal, India, Pin 743503

CERTIFICATE OF PARTICIPATION

is to certify that..... *Riya Adhikary*
participated and successfully completed the 30 hours Value Added Certificate Course on " Book
Building, Publishing & Marketing" from 01.01.2023 to 24.06.2023.

S.P. Agarwala

S.P. Agarwala
Principal
Vidyanagar College

Dr. Arunima Ray

Dr. Arunima Ray (Chowdhury)
IQAC, Co-ordinator
Vidyanagar College

Dr. Banani Chakraborty

Dr. Banani Chakraborty
HOD, Bengali Department
Vidyanagar College

Minati Hansda

Saurav Samanta

Sanjit Naskar

Minati Hansda
Saurav Samanta
Sanjit Naskar
Arghya Chatterjee
Course Co-ordinator
Vidyanagar College